



February snow in Missouri.

LIMOUSIN Heart Beat

OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • MAR/APR 2022

NEWS

Back In Time.....	22, 37
Covering Ground.....	4
Fullblood News.....	23
Heartland Calendar.....	3
Heartland Highlights.....	28
Junior Beat.....	8
Regional Show Entry Form.....	42
On The Road Again.....	6
Recipe of the Month.....	6
Sale Reports.....	30-36
Show Reports.....	18-26

STATE NEWS

Iowa News.....	10
Kansas News.....	10
Minnesota News.....	12
Missouri News.....	12
Nebraska News.....	14
South Dakota News.....	14, 16

ADVERTISERS

Berti Limousin.....	31
Boyer Limousin.....	33
Bruner Limousin.....	39
DEBV.....	2
Edleman Ranch.....	15
Fullblood Limousin Alliance.....	25
Great American Pie Sale.....	43
Hawkeye Breeders Service, Inc.	32
Killbuck Valley Farms, Ltd.	41
Leonard Limousin.....	17
Limousin365.....	38
Linhart Limousin.....	5
Ludens Family Limousin.....	13
MC Marketing Management.....	21
Peterson L7 Bar.....	35
Pinegar Limousin.....	9
Prairie Creek Ranch.....	37
Schott Limousin Ranch.....	37
Shy Hawk Limousin.....	24
Super C Limousin.....	11
Thomas Farms.....	27
Vaughn Farms.....	7
Vorthmann Limousin.....	2
Wisconsin Limousin Association..	23
Wulf Cattle.....	44

J Bar J Ranch Named NALF “Commercial Booster of the Year”

J Bar J Ranch of Lebanon, Missouri, was named the North American Limousin Foundation (NALF) “Commercial Booster of the Year” January 3, 2022, at the NALF Genetics on Ice Banquet and Benefit Auction. The ceremony took place at the Embassy Suites Hotel during the Cattlemen’s Congress in Oklahoma City, Oklahoma.

This award recognizes individuals and companies who have made lasting contributions promoting the Limousin breed. The Glendenning



Continued on page 3

Johnson Farms Receives NALF “Commercial Producer of the Year” Award



Bernie and Robyn Johnson of Assaria, Kansas, were selected as the North American Limousin Foundation (NALF) “Commercial Producer of the Year”. They were nominated by the Kansas Limousin Breeders Association (KLBA) and the Heartland Limousin Association. The award was presented by Dean Summerbell, Executive Secretary of the Heartland Limousin Association, at the annual Genetics on Ice Banquet and Benefit Auction held in Oklahoma City, Oklahoma, on January 3, 2022, in conjunction with the Cattlemen’s Congress.

The Johnsons have used Limousin bulls on their 150-180 Black and Red Angus cowherd since 1996. Bernie utilizes spring calving, weaning in October, and then they background for 45 days. The calves are vaccinated and sold at the Farmers and Ranchers Livestock Sales in Salina, Kansas. Some females and steers are purchased by local youth for 4-H projects and Limousin breeders from the area have also bought replacement females from the Johnsons.

Bernie has an extensive record keeping program that he uses when

Continued on page 3

BREEDING FOR THE FUTURE



CYWD JACK FROST 38J

3/6/21 • Homo Polled • Double Black • 75% Lim-Flex
MAGS Federal Reserve ET x CYWD Zinfandel 16Z
CE: 15 BW: 0.9 WW: 71 YW: 104 MK: 22
CM: 9 SC: 0.72 DC: 14 YG: -0.19 CW: 22
RE: 0.57 MB: 0.27 \$MI: 63
Co-Owned with Woodard Limousin



VL JIM BEAM 114J

1/21/21 • Homo Polled • Homo Black • Purebred
CELL Envision 7023E x RMKR Delta Dawn 643D
CE: 10 BW: 3.1 WW: 90 YW: 145 MK: 18
CM: 6 SC: 1.48 DC: 20 YG: -0.46 CW: 48
RE: 1.21 MB: 0.06 \$MI: 63
Co-Owned with Wulf Cattle

These young herd sires have joined our bull battery: Envision, Gladiator, Heartland, Alter Ego and Hunker Down.
We are proud to share them with some of the most prestigious producers in the breed.

We thank those who have invested in our program with cattle the past few months:
Wulf Cattle, MN; Trevor Miller, MO; Justus & Misty Beggs, AR; Beikman Limousin, KS; Wilder Family Limousin, TX;
Bradley White, TX; Mary Faidley, IA; Bryce Wohlers, IA; Curtiss & Marci McClellan, IA; Dean & Carol Becker, MN;
Paige Baier, IA; John Tiarks Family, IA. We look forward to working with them again in the future.

VORTHMANN
LIMOUSIN

ROGER & ANN
Roger 402/981-1621

DEB  **DEB & GEORGE MILLER II**
402/515-7714

31112 Hwy 6 • Treynor, IA 51575-6231



Glendenning, *Continued from cover*

family consists of four generations in the cattle business. It started with Jack and Jane, then Jack D. and Vicky, their three children; Josh, Jace, and Jayme, and a “gang of boys” (grandchildren and great-grandchildren) under the age of three.


The Glendenings started in the cattle business raising Hereford and Angus cattle. In 1984 they became “hooked” on the Limousin breed after they purchased their first Fullblood bull. Jack and Vicky were married in 1991. Jack sold Morman Feeds and began developing a herd of Limousin cattle on the family farm. He also managed C&S Limousin for Chris and Sally Tegmeyer near Lebanon. The Glendenings now run a herd of registered and commercial Limousin and Red Angus cow-calf pairs.

Jack D. and Vicky grew up in the Lebanon area and enjoyed exhibiting at the Laclede County Fair and the Ozark Empire Fair. Jack attended CMSU in Warrensburg, Missouri, where he obtained a Bachelor’s Degree in Animal Science as well as a Master’s Degree. Vicky attended Draughton Business College in Springfield, Missouri.

The Glendenning family have received several honors and they have also served in leadership positions. Jack was on the NALF Board of Directors for two terms and he also

has served on the Missouri Limousin Breeders Association (MLBA) Board of Directors for 30 years. Jack D. and Vicky were inducted into the MLBA “Hall of Fame” in May of 2020.

Several years ago, Jack was able to find a unique opportunity to help his cattle enterprise while simultaneously creating a new avenue to promote high-quality beef to consumers. After helping his parents at the Riverfront Campground near Bennett Spring State Park, Jack D., along with Vicky, purchased the Sand Spring Resort, a retreat location offering fishing, canoeing, floating trips and more. The Glendenning family also operates the Gravel Bar and Grill, a sports bar located at the resort. It is here that they are able to utilize J Bar J Ranch genetics, serving their renowned burgers to their guests. Currently, the restaurant goes through roughly 15 to 20 head each year for the burgers alone.

While challenges come and go, Jack D. will continue to call the livestock industry home. If he is ever tempted to do something with a little less stress or a shorter time commitment, all it takes is an excited look from his grandchildren to remind him why this tradition stands the test of time for his family. Congratulations to the Glendenning family! 

Johnson, *Continued from cover*

analyzing specific traits. He averages a 97 percent pregnancy rate. He demands a calf that can perform to his expectations for muscle and growth. Bernie uses 18-month-old-bulls on a ratio of 16 cows per one bull. The bulls are selected for calving ease, performance EPD’s and docility. He has purchased bulls from Kansas breeders Super C, Pine Tree Acres, Beikmann and others.

The Johnsons do not keep replacement females from their own herd. Bernie purchases 3 to 5-year-old pregnant females from local auctions. Bulls are checked yearly for breeding soundness, vaccinated, and if they meet the criteria, they will remain in the herd for five years. Females are evaluated and culled using the “Three Letter O” process—Open, Old, or Ornerly.


Bernie’s feed management includes 6.5 acres of native grass per cow/calf. He supplements on winter grass, BMR forage, sorghum silage and ground alfalfa.

He carries a Kansas Department of Animal Health permit for feed pens, and is audited every five years. He also maintains a well-matted feeding area and working lot to prevent slippage.

Bernie was a member of the Kansas

Livestock Association, he served on the local water board, he was a member of the church council and he was a past member of the fair board.

He said that his goal is to continue to raise beef cattle as long as he can; this is a business that he loves as he enjoys the people and the livestock.

Congratulations to Bernie and Robyn Johnson on this prestigious honor! 

HEARTLAND CALENDAR

MARCH

- 3 J6 Farms Annual Bull & Female Sale – Gibbon, NE
- 4 HLA Annual Meeting, Banquet/Benefit Auction – Leon, IA
- 5 Linhart Limousin “Business Done Right” Bull Sale, at the farm – Leon, IA
- 8 Schott Limousin 35th Annual Bull Sale – Mobridge, SD
- 10 Edelman “Pride of the Prairie” Inaugural Production Sale, at the ranch – Willow Lake, SD
- 13 Boyer Limousin Annual Production Sale, at the farm – Liberty, NE
- 15 Vaughn Farms “Genetics for the Future” Production Sale – Napoleon, ND
- 19 Pinegar Limousin “Herdbuilder XXVIII” Sale, at the farm – Springfield, MO
- 26 Bruner Limousin “Genetic Power Bull Sale” – Madison, SD
- 29-30 Wulf Cattle Open House – Atkinson, NE

APRIL

- 2 Ludens Family Limousin Annual Production Sale, at the farm – Viborg, SD
- 2 Wisconsin Limousin Breeders Association “Tri-State Sale” – Decorah, IA
- 7 Wulf Cattle “Opportunity Sale of 2022” Online Sale – DVAuction.com and SuperiorClickToBid.com
- 9 Berti Limousin Spring Production Sale – Sullivan, MO
- 12 Hager Cattle Co. Annual Bull Sale – Karlsruhe, ND
- 13 Peterson L7 Bar Annual Production Sale, at the ranch – Pukwana, SD
- 23 Thomas Farms Production Sale – Damascus, AR
- 26 Linhart Divas Fall Born Online Show Heifer Sale – L365Auctions.com

MAY

- 6 Missouri Limousin Breeders Association Annual Meeting, Banquet/ Benefit Auction – Lebanon, MO
- 7 The Great American Pie Sale – Lebanon, MO
- 27-28 Heartland Regional Show – Afton, IA
- 29 Iowa Junior Field Day – Afton, IA

JUNE

- 3-4 Kansas Junior Limousin Breeders Association Field Day – Fort Scott, KS
- 3-5 Nebraska Junior Beef Expo – Norfolk, NE
- 11-12 Missouri Limousin Breeders Association Open and Junior Field Day – Sedalia, MO
- 25-30 National Junior Limousin Show & Congress – Amarillo, TX
- 26 All American Sale of Sales – Amarillo, TX

APPLICATION FOR MEMBERSHIP

The Heartland Limousin Association is comprised of Limousin breeders including the states of IA, KS, MN, MO, NE, SD & WI.

Name _____ Most used herd prefix assigned by NALF _____

Address _____ City/State/Zip _____

Phone/Email _____

The undersigned herein applies for membership in the HLA with all rights and privileges outlined in the HLA constitution and bylaws.

Signature _____

Please make checks payable to the HLA,
clip and return this membership application & \$50 to:
Dean Summerbell, HLA, 619 139th Lane NW,
Andover, MN 55304

COVERING GROUND ...

By Dean Summerbell



The winter of 2022 is shaping up to be a typical winter for the folks in the northern states. As I grow older, I am becoming less tolerant of the cold and snow. Winter seems longer,

and we are now looking forward to the warm spring weather and showers rather than flakes.

We were impressed with the Cattlemen's Congress, held in early



Old friends; Andy Rest and Dean Summerbell caught up on the news at the Bullis Creek sale in Wood Lake, NE.

January. It was our first experience with the NALF national events held in Oklahoma City, Oklahoma. These were normally at the NWSS facilities in Denver, but had to be moved last year because of COVID. We can see that both cities have definite advantages for future events.

Oklahoma City offered cheaper rates on a great hotel. The traffic was considerably less and the time needed to get to the state fairgrounds was much quicker. Denver, on the other hand, offers a time-honored tradition of the National Western Stock Show (NWSS). With the new show facilities and Yards, the attraction of the National Western has definitely increased interest among breeders. I guess it remains to be seen which venue will bring traffic of cattlemen in greater numbers to experience and enjoy the national show and sale. This annual event has been a long tradition of combining business with the social aspect of meeting fellow Limousin breeders from across the United States. The national sale, annual meeting, banquet, benefit auction, and shows are a great way to "kick off the New Year".

The early 2022 bull sales so far have been very good. March 1st will give a more accurate prediction for upcoming sales. The uncertainty of so many issues that affect our livelihood has created a concern and some anxiety about the cattle business.

The drought of 2021, inflated costs of production, the desire to return to a more normal life without COVID, and the political divisiveness are all factors that determine what our customers

buying habits will be like for the spring sales. Cattle producers need bulls with different genetics to keep improving the quality of their herds. We have improved the quality of our product, and that creates a positive atmosphere as we look forward to a new year and profitable production.

Juniors are invited to show their projects in the 2022 Heartland Regional Show May 27-28, 2022, at the Union County Fairgrounds in Afton, Iowa. Afton is about 17 miles west of I-35 on Highway 34. We had to cancel the show in 2020 due to COVID restrictions on gatherings. Then, in 2021, the Heartland board decided that we would have the HLA regional in conjunction with the Nebraska Beef Expo. This was a successful event; however, the board of directors felt that it was time to have a "stand alone" show again.

Motel reservations for the Heartland Regional Show can be made in either Osceola or Creston, Iowa. A block of rooms has been reserved at the Quality Inn in Creston. Reservations can be made from now until April 27th by calling 641/243-4977 and ask for the HLA block. Campsites are also available at the fairgrounds. We look forward to an awesome show for the juniors.

We always enjoy seeing everyone at the upcoming Limousin events. If you check the HLA calendar in the Heart Beat, you will discover that there are many activities for Limousin breeders to attend. We'll see you "down the road"!

Heartland Association

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Randy Corns President
Emmett Edwards..... Vice President
Jason Boyer Secretary
T.J. Callahan Treasurer
Jim Venner Ex-Officio

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1/2 page	\$600	\$650
1/3 page	\$480	\$530
1/4 page	\$425	\$475
1/8 page	\$215	\$265

Contract Rates Available contact Dean for more info.

DEADLINES & TERMS

THE 1ST OF THE PREVIOUS MONTH

DEADLINES

January/February..... Dec. 10
March/April Feb. 10
May/June April 10
Sept./Oct. Aug. 10
Nov./Dec. Oct. 10

Deadlines are subject to vary.

Terms: All accounts due & payable as billed.

PAGE SPECIFICATIONS

Full page8" x 10.4375"
.....Full Bleed 8.75" x 11.25"
2/3 page8" x 7"
1/2 page8" x 5.16" or 3.95" x 10.4375"
1/3 page8" x 3.5" or 3.25" x 10.4375"
1/4 page3.95" x 5.16"
1/8 page3.95" x 2.5" or 1.85" x 5.16"



**CELL JEEP 1214J**

1/30/21 • Black • HP • 40% LF

Sire: MAGS Firestone

Act. BW: 86 • ADJ. WW: 898

**CELL HIGHBALL 0424H**

9/2/20 • Black • HP • 46% LF

Sire: SSTO Best Bet 456B

Act. BW: 83 • Adj. WW: 680 • Adj. YW: 1,155

LINHART LIMOUSIN BUSINESS DONE RIGHT BULL SALE

MARCH 5, 2022

At The Farm • Leon IA

**SELLING
86 BULLS**

LINHART LIMOUSIN DIVAS ONLINE FEMALE SALE

APRIL 26, 2022

hosted by: L365Auctions.com

**SELLING 12 OF THE FINEST LIM-FLEX
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LINHARTLIMOUSIN.COM

"On the Road Again"



By Bev Summerbell

I always seem to have trouble coming up with an idea or theme for my column. This time I decided to write about "Lessons Learned", and there have been many. I am just going to focus on some that have happened in the past couple of months. I'm sure many of you can relate to these frustrating situations.

I will start with the most recent, very aggravating thing that happened. I thought we had sent all the articles and photos for this issue of the paper to Precision Marketing. On the day that I was to proof the Heart Beat, I received an email asking me to resend this column to Kyle. I searched everywhere; the desktop, my documents file, several memory sticks and even Dean's computer, but it was simply gone. That meant that I had to try and remember what I wrote and rewrite it, as best as I could. Lesson Learned: Always print off a copy of important articles for future use.

In January we attended the Limousin events during the Cattlemen's Congress in Oklahoma City, Oklahoma. As I was getting ready for the NALF banquet and "Genetics on Ice" benefit auction, I accidentally dropped one of my earrings in the bathroom sink. Unfortunately, there was no stopper, and the earring went down the drain. Dean looked down the drain with a flashlight, but he thought that retrieving it would be hopeless. I was determined to do everything I could to get it back. I told the staff at the front desk about my predicament. They sent maintenance up and, low and behold, after taking the sink apart, they were able to get it out of the drain.



Lesson Learned: Do not put jewelry on over a sink without a plug in the drain.

Dean and I like to take a bag of snacks with us when we travel to sales and shows. Dean stopped at the store to pick up some items. When he got home, he thought the bill was extremely high. He checked the price on all the items and discovered that a small container of "Elephant Ears" were marked \$53.88. He went back to the store and the manager said they should only have been \$4.99. That was quite a big difference! Lesson Learned: Always check prices when buying items.



I keep busy working at two elementary schools as a substitute teacher when we are home. I had blocked off several days on the AESOP calendar before the Black Hills Stock Show in Rapid City. I glanced at the calendar and thought that Tuesday was an "open day" for me. Unfortunately, that was not the case. I was supposed to be teaching in a 4th grade class that afternoon. Thankfully, I caught the mistake in plenty of time to get to school. Lesson Learned: Check your calendar carefully so you don't miss an important event.

As we get ready to leave home for a 15-day trip for Limousin sales in South Dakota, Iowa, Nebraska and Kansas, I will try to remember the Lessons Learned and hopefully, not make the same mistakes. I'm sure many of you could add the lessons that you've learned over the years to my list!



Congratulations to Lucas and Rachel Wibberg of Taos, Missouri, on the birth of their baby, Frank Joseph, who was born February 1, 2022. He weighed 7 lbs. 3 oz. and was 20.75 in. long. Proud grandparents are Paul and Donna Junkans of Henley, Missouri.



Mark Middleton and Jeanne Hamilton of Bourbon, Missouri, were united in marriage on December 31, 2021. Congratulations!

WISHING
YOU A VERY
HAPPY
EASTER



Recipe of the Month



We used to have a restaurant in Coon Rapids, Minnesota, called Tequilaberry's. Unfortunately, it is no longer in business, however, their signature salad is still very popular. It is one of our favorites!

Tequilaberry Salad

Ingredients

1 head iceberg lettuce, chopped
1 head cauliflower, chopped
1 lb. bacon, cooked and crumbled
2/3 cup shredded parmesan cheese

Dressing

1 cup Mayonnaise
1 tbsp. bacon grease
1/4 cup sugar
2 tbsp. apple cider vinegar (optional)

Directions

1. Combine one head lettuce, one head cauliflower, bacon and parmesan cheese in a large bowl.
2. To prepare the dressing, mix mayonnaise, bacon grease, sugar and vinegar (optional) in a separate dish.
3. Add dressing to the salad bowl just prior to serving, mixing everything well to combine.

VAUGHN FARMS LIMOUSIN

GENETICS

For The

FUTURE

PRODUCTION SALE



TOMV JAMESTOWN 130J

3/6/21 • Double Polled • Red • Purebred

Wulfs Amazing Bull T341A x TOMV Miss Young Gun 452B

CE: 13 BW: 0.6 WW: 67 YW: 95 MK: 32 CM: 11 SC: 1.45

DC: 16 YG: -0.60 CW: 19 RE: 1.24 MB: -0.34 \$MI: 43

BW: 83 Adj. WW: 716 Adj. YW: 1,182



DLVL JACK BLACK 140J

3/10/21 • Homo Polled • Double Black • Purebred

TASF Crown Royal 960C ET x DLVL Miss Zeek 6124D

CE: 6 BW: 4.9 WW: 85 YW: 134 MK: 27 CM: 1 SC: 0.55

DC: 12 YG: -0.44 CW: 48 RE: 1.28 MB: -0.34 \$MI: 47

BW: 101 Adj. WW: 678 Adj. YW: 1,416



DLVL JOSE 111J

2/26/21 • Double Polled • Red • 85% Limousin

TREF EZ Street 107E x DLVL Miss Cash Flow 923G

CE: 6 BW: 1.1 WW: 82 YW: 124 MK: 26 CM: 1 SC: 0.82

DC: 19 YG: -0.46 CW: 40 RE: 1.31 MB: -0.06 \$MI: 56

BW: 98 Adj. WW: 692 Adj. YW: 1,272



CRVL JOHNNY DEPP 1108J

4/2/21 • Double Polled • Black • Purebred

DLVL Draft 622D x CRVL Miss Done Right 838F

CE: 11 BW: 1.3 WW: 69 YW: 103 MK: 29 CM: 8 SC: 1.15

DC: 12 YG: -0.55 CW: 36 RE: 1.24 MB: -0.19 \$MI: 49

BW: 86 Adj. WW: 758 Adj. YW: 1,329

TUESDAY, MARCH 15, 2022 • 1 P.M.

Napoleon Livestock • Napoleon, ND

SELLING 48 Bulls
12 Purebred Bred Heifers

REDS AND BLACKS

Sires represented:

DLVL Draft, TREF Gunpowder,
TREF EZ Street, TREF Engineer,
TASF Crown Royal, Wulfs Amazing Bull,
JYF Zeek, RUNL Branch, L7 Five Star
and Amaglen Forged Steel

Bred heifers were AI'd to
TREF EZ Street for April 1 calves
and PE'd to SYES Holden (HP/HB).

Check any of the following
for the sale catalog and videos:

DVAuction.com

mcmmarketingmanagement.com

Vaughn Farms Limousin 

vaughnfarmslimousin.com

YouTube @ Vaughn Farms



VAUGHN FARMS LIMOUSIN

142nd Ave NE • Cavalier, ND

David 701-520-2556 • Craig 701-520-1624

Tom 701-520-0110

Junior Beat



The annual trying on of Dean's hat by Junior Brawner— it still fits.



Looks like they bonded! Six-year-old Carrina Schmalshof of Avon, IL, exhibited her heifer at the Cattlemen's Congress Junior show in Oklahoma City.

Two-month-old Hunter Torgerson of Artesian, South Dakota looked like he enjoyed attending the Red Carpet Limousin Sale in Sioux Falls, SD.



Thorne Radke, Rory Peterson, Palmer Nielson, and Scarlett Radke had fun at the South Dakota Limousin banquet in Rapid City.



Walker & Stella McKinna, Dakota Dunes, SD had fun at the Black Hills Stock Show.



Elizabeth Hanson of Velva, ND was excited to meet her new show heifer, Lady BRUN Koketka.

This heifer, consigned by Bruner Limousin of Winfred, SD, was the grand champion at the Sioux Empire Livestock Show January 26, 2022.



Thorne Radke, Mitchell, SD, is anxious to try Shirley's famous apple pie, purchased at the SD benefit auction in Rapid City.



**MAKE PLANS TO ATTEND
HEARTLAND JUNIOR REGIONAL SHOW**

May 27-28, 2022

Union County Fairgrounds, Afton, IA

PINEGAR LIMOUSIN HERDBUILDER *Twenty-Eight*

SATURDAY, MARCH 19, 2022

1 p.m. • At The Farm • Springfield, MO

SELLING 70 LOTS

DVAuction
Broadcasting Real-Time Auctions

For Sale Updates and Videos
Like us On 



AUTO JELLY 223J

10/19/21 • B/P • 38% LF
Conley Express x AUTO Solo 419E



AUTO KLS JANNA 214J

9/12/21 • B/P • 81% Limousin
FWLY Can Do x AUTO Fedora



AUTO JORDI 215J

9/15/21 • R/P • 75% LF
Wulfs Emprize 2424E x Legacy's Daisy



AUTO HONEY 269H

10/10/20 • B/P • 56% LF
AUTO King David 120E x AUTO Princess 253D
Due 9/10/22 to AUTO How It's Done 1219H.



AUTO STAR 410G

10/24/19 • B/P • 67% LF
MAGS Aviator x AUTO Rebeca 292S
Due 4/12/22 to COLE Genesis 86G.



AUTO HARP 217H

2/7/20 • B/P • 50% LF
Silveiras Style 9303 x AUTO Fedora
Due 9/8/22 to AUTO Power Plus 133B

SALE MANAGEMENT:

Randall O. Ratliff
randy@rrmktg.com • 615/330-2735



TOLL FREE: 1-877-PINEGAR
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TY & SUSIE HEAVIN, FARM MANAGERS • 417/839-5849
HANNAH MCCALL, SHOW & Sale Cattle
www.pinegarlimousin.com

Iowa News...

Mark Your Calendars

The Iowa Junior Limousin Field Day will be on May 29, 2022. It will take place in conjunction with the Heartland Regional Show May 27-28. The event will be held at the Union County Fairgrounds in Afton, Iowa.

There will be a junior meeting on Saturday and the show will be on Sunday, starting in the morning. Entry forms may be obtained from the ILA website, www.iowalimousin.org or from Brenda Anderson or Sarah Long.

A block of rooms has been reserved at the Quality Inn in Creston, Iowa. You can make reservations by calling 641/243-4977 and ask for the Heartland Limousin Association

block. The address of the hotel is 900 S Sumner Avenue, Creston, Iowa 50801.

William and Sarah Long and their family will be the hosts for the Heartland and Iowa junior shows. More information about the event will be printed in the May/June Heart Beat and will also be posted on the Iowa Limousin Association (ILA) website.

Iowa Breeders Consign to Sales

Jim and Becky Venner, Venner Limousin of Breda, consigned two bulls to the Sioux Empire Sale in Sioux Falls and also to the Black Hills Stock Show in Rapid City. Their bulls were the second and third highest selling bulls overall breeds in Sioux Falls.

Boyer Family Farms of Osceola also consigned bulls to the Black Hills Stock Show. Kaitlyn traveled with her Dad, Jason, to help get the bulls ready for the sale.

Iowa Beef Expo



Jim & Becky Venner had the 2nd & 3rd high-selling bulls overall breeds at the Sioux Empire Livestock Show.

The results and photos from the Iowa Beef Expo Limousin Sale will be printed in the May/June issue of the Heart Beat. The paper had to move up the deadline for this issue because of early sales in March.



Kaitlyn & Jason Boyer thanked Vern McAreavey, left, for purchasing their bull at the BHSS.

Kansas News...

Junior Field Day

The Kansas Junior Limousin Association (KLBA) will hold their annual field day the weekend of June 3-4, 2022, in Fort Scott, Kansas. John and Natalie Snyder and their family will serve as hosts for the field day. The entry fee is \$25 for this "no-fit" show.

Check-in will be from 4:00-5:00 p.m. on Friday, June 3rd. There will be a meal for all juniors, their families, and other Limousin enthusiasts followed by a junior meeting. This is a very important meeting as there will be an election of officers and planning for the national junior show in Texas at the end of June.

The association is looking for award sponsors, \$100 per award, for the field day. Please contact Lacey McCarley for more information about the field day. More details will be printed in the May/June Heart Beat as well as the KLBA website.

We are also looking for sponsors for the Kansas junior show shirts for the Limousin "Texas Two-Step" National Junior Show in Amarillo, Texas, June 25-30, 2022.

Online Auction

The KLBA Board of Directors are preparing an online auction and they need YOUR help to make it a success. This will be their main fundraiser for the year and any donations would be appreciated.

Items that have been donated in the past are gift cards, homemade items, gift items, jewelry, hunts, semen packages and cattle supplies, to name a few. Items purchased by people not in the area will need to be shipped. If an item is donated from Walmart, Amazon, Hobby Lobby, etc., we could always ship from those stores and save postage.

Elicia Mueller will be in charge of the fundraiser. Please contact her or any of the KLBA board members with ideas and items you are willing to donate. The following is the link to find email addresses and phone numbers of your board members (kansasilimousin.org/mission_board.html).

In Memoriam



Virginia E. Raymond, 86, of Garnett, Kansas, passed away peacefully at her home on January 11, 2022. A visitation was held on January 17, 2022, at the Feuerborn Family Funeral Service in Garnett with a private, family service on January 19th.

She spent her time with family, friends, and customers at Valley R. Farm Services and GV Land & Cattle. Virginia was a passionate animal lover and raised Quarter Horses, Limousin cattle, and a countless number of dogs and barn cats. She lived her life with a quiet dignity and grace recognized by all that came in contact with her.

Virginia was preceded by her parents Virgil and Kathryn Tucker, her husband, Gene Raymond who passed away in 2019, her first husband, Jere Dudney who died in 1969, and two sisters. She is survived by her three daughters; Diane Allen, Stacy (Arne) Hanson, and Kathleen Dudney, all of Garnett, three grandchildren, three great-grandchildren, a sister, two brothers, and many other friends and relatives.



Mission Statement of the Heartland Limousin Association

The purpose for which the HLA is organized is to serve as a service organization designed to promote and further enhance the Limousin breed of cattle in the seven state area comprised of IA, KS, MN, MO, NE and SD.

The goals for the Association shall include promotion, strengthening state and junior associations within the region; development of a regional publication; improvement of communication and a unified attitude of breeders; to provide market information and expertise; to serve as a coordinator of events between the Association and the industry; to increase breeder involvement; and to strengthen ties between the NALF and the Heartland Limousin Association.

Congratulations, Ratliff Cattle!



Congratulations to the Ratliff family of Westphalia, Kansas! They were welcomed in The Showtimes, Inc. "Hall of Fame". The article is printed on page 68 in the January/February Showtimes Stock Show edition. You can also read it online by going to: theshowtimesmagazine.com.



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Minnesota News...

Breeders Consign and Exhibit Bulls and Females

Minnesota Limousin breeders have been active the past couple of months, consigning and exhibiting bulls and females at a variety of sales and shows. They are doing a great job promoting the state association and the Limousin breed.

Wulf Cattle of Morris exhibited a pen of three bulls at the Cattlemen's Congress in Oklahoma City, Oklahoma, and the National Western Stock Show in Denver, Colorado. Casey, Kelly, and Wiley Fanta took home the Grand Champion Pen in both shows with their purebred red bulls. Wulf Cattle also consigned cattle to the Black Hills Stock Show in Rapid City, South Dakota.

Paul Bartsh of Rushford consigned cattle to the Iowa Beef Expo in Des

Moines, Iowa, and the Cattlemen's Classic in Kearney, Nebraska. He also exhibited a bull, CWCL Juicy Jay 844J, a 3/6/21 son of CWCL Ludens First Dakota 018F out of VL Finishing Touch at the Cattlemen's Congress in Oklahoma City, Oklahoma. Paul was one of the founders of the North Star Point Series, a new opportunity for juniors to exhibit their projects in a variety of shows.

Chris Herman of Hastings sold a heifer to Paige Peine, and she went on to take the top prize, winning the "Overall Breeder Heifer" award at the North Star Point Series. Beau Peine exhibited Holly 07H, a 5/2/20 daughter of ROMN Floyd Mudhenkey 101F out of CHHF Fiona 802F ET, at Cattlemen's

Congress in Oklahoma City.

Matt and Thomas Duff of Hampton brought bulls to South Dakota sales and shows which include the Sioux Empire Livestock Show in Sioux Falls and the Black Hills Stock Show in Rapid City.



Steve & Matt Duff are busy getting their cattle ready for the sales.

Mark and Sharilyn Willette, Lura Limousin of Delavan have been long-time exhibitors at the Sioux Empire Livestock Show and the Black Hills Stock Show. They have built up a customer base from these sales, selling bulls as far as Montana.



Curt Wiczorek enjoyed his conversation with Sharilyn & Mark Willette at the BHSS.

Missouri News...

Annual Meeting, Banquet/ Benefit Auction

The annual Missouri Limousin Breeders Association meeting, banquet and benefit auction will be held May 6, 2022, at the Gravel Bar & Grill, located at the Sand Springs Resort. Rooms can be reserved for the weekend at this resort by calling 417/532-5857. The address is 1996 Highway 64, Lebanon, Missouri.

This is always a great time to get together with other breeders, enjoy a meal, and help support the association by donating and/or purchasing items in the benefit auction. If you are not able to attend, please contact any board member to leave your bid. This is the major MLBA fundraiser for the upcoming year.

The Great American Pie Sale will be held the following day, May 7, at the Exchange at Wall Street Cattle Company Sale Facility near Lebanon, Missouri.

Shaun Edwards Deploys



We are keeping Shaun Edwards of New Bloomfield, Missouri, who deployed January 22, 2022 in our thoughts and prayers. He will be overseas until December. Shaun is a combat engineer in the 35th Infantry Division of the Missouri National Guard.

Junior and Open Field Day Shows

The 2022 Missouri Limousin Breeders Association (MLBA) annual junior and open field day shows will be held the weekend of June 10-12th. The shows will take place in conjunction with the Missouri Cattlemen's Association All-Breeds Show at the Missouri State Fairgrounds in Sedalia.

Additional information about this event will be printed in the May/June Heart Beat and it will also be posted on the Missouri Limousin Breeders Association website.

Congratulations, Pinegar Limousin!

Pinegar Limousin of Springfield took home the Reserve Grand Champion banner at the Cattlemen's Congress Bull Show in Oklahoma City, Oklahoma. They showed AUTO How Its Done 1219H, a 3/1/20 son of Colburn Primo 5153.



In Memoriam



LaVonna Carol Schowe-Fry, 93, of Warrenton, Missouri, passed away January 2, 2022. Services were held January 8, 2022, at the Pitman Funeral Home in Warrenton.

She was born in Colorado but spent her lifetime in Missouri. She was a director of the Warren County Senior Center, a member of the Lions Club, the American Legion, and the Warrenton Baptist Church. Her hobbies included quilting, embroidery, and reading.

LaVonna is survived by five sons and daughters including Limousin breeder Dale (Jill) Schowe of Cassville, Missouri, 13 grandchildren including Limousin junior members Clayton and Natalie Schowe, 11 great-grandchildren, three step-great-grandchildren, and many other friends and relatives.



In Memoriam



Stacia Dawn Edwards, 50, passed away at KU Medical Center in Kansas City, Kansas, January 12, 2022. Funeral services were held January 19, 2022, at the Zion Lutheran Church in Corder, Missouri.

She was born in Waverly, Missouri, and graduated from Lafayette County C-1 School. She attended Wentworth Military School in Lexington, Missouri, earning an Associate Degree. Stacia was the Director for Gentle Moments in Higginsville. She loved to travel to the beach, attend Royals and Chiefs games, watching her son, Dalton, play football, and go to Limousin cattle shows, watching Dalton and her nieces and nephews exhibit their Limousin

projects in the show ring.

Stacia is survived by her parents, Emmett and Debbie Edwards of Higginsville, her son, Dalton, also of Higginsville, two brothers, Shaun (Brooke) Edwards of New Bloomfield, Missouri, and Scott (Elizabeth) Edwards of Mayview, Missouri, one sister, Cindy (Ryan) Wood of Independence, Missouri, her grandparents, nieces and nephews, and many other friends and relatives.



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3/2/18 • Black • Homo Polled • 75%LF
LFLC Bank Account 701B x CWCL Gangnam Style 1335A
CE: 12 BW: 0.7 WW: 58 YW: 84 MK: 18
YG: -0.45 RE: 1.05 MB: -0.09 \$MI: 48



LFLC Deadwood 602D

4/17/16 • Red • Homo Polled • PB
Wulfs Big Timer 2004B x LFLC Dakota Belle 602U
CE: 12 BW: -1.0 WW: 56 YW: 89 MK: 24
YG: -0.54 RE: 0.98 MB: -0.26 \$MI: 42

Bred Heifer Service Sire:

LFLC High Roller 701H

4/10/20 • Black • Homo Polled • PB
ROMN Floyd Mudhenkey 101F x LFLC 701X Xtra Good
CE: 18 BW: -0.5 WW: 66 YW: 97 MK: 24
YG: -0.50 RE: 1.02 MB: -0.33 \$MI: 42



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Nebraska News...

Congratulations, Hunt Limousin!

Hunt Limousin of Oxford took home the Reserve Grand Champion banners at the Cattlemen's Congress Pen Of Three Limousin and Lim-Flex shows in Oklahoma City, Oklahoma.

Their purebred pen consisted of red and black February bulls and their Lim-Flex pen of February bulls were black.

Junior Beef Expo

The 2022 Nebraska Junior Beef Expo will be held at the Chuck M. Pohlman Agriculture Complex on the Northeast Community College campus in Norfolk, Nebraska, the weekend of June 3-5th.

The Expo gives juniors an opportunity to participate in a variety of satellite events as well as the experience of exhibiting their cattle. Juniors can take part in the sire

summary quiz, a judging contest, sales talk, photography contest, herdsman quiz, speech contest, interview/resume contest, poster/graphic design contest and a team fitting competition.

Please contact Diane Duren at 402/367-2272 for more information about the Expo. We hope that Limousin juniors will take part in the Nebraska Junior Beef Expo.

Boyer Limousin Awards Scholarship



Jay and Carol Boyer, Boyer Limousin of Liberty, Nebraska, awarded a \$1,000 scholarship to Cole Siems. He is the son of Jeremy and Jamie Siems of DeWitt, Nebraska.

Cole is a 19-year-old student at Nebraska Wesleyan University majoring in biology. He also plays on the Wesleyan football team. Cole plans on going to medical school after completing his undergraduate degree.

He began showing Limousin cattle when he was eight years old. While in high school, Cole participated in many activities including 4-H, FFA, music, speech, and athletics.

South Dakota News...

Annual Meeting, Banquet and Benefit Auction

Members of the South Dakota Limousin Association (SDLA), along with Limousin enthusiasts from Iowa, Minnesota, Nebraska, North Dakota and Wisconsin, traveled to Rapid City for their annual meeting, banquet and benefit auction February 3, 2022. This event was held at a new location this year, the Courtyard by Marriott.

The evening began with a delicious

prime rib dinner followed by the introduction of guests, recognition of the Commercial Producer of the Year recipients, a presentation by Alison Jones, NALF Director of DNA Processing & Accounting Operations, an election of board members, and the benefit auction.

Matt Bruner, president, welcomed everyone and thanked them for

attending the banquet. Sarah Christensen, treasurer, gave a financial report. She went over the expenditures from the past year and explained that the board voted to give money to the junior association.

Dean Summerbell, Executive Director of the Heartland Limousin Association, presented a plaque to this year's recipients of the "Commercial

Producer of the Year" award, DeRungs Limousin of Ramona, South Dakota.

Curt Wiczorek presented the list of nominees for the SDLA board of directors. We would like to thank retiring board members Matt Bruner, Jay Langdeau and Dale McLellan for their dedication and service to the association. An election was held and the newly elected board members

DeRungs Named South Dakota Limousin "Commercial Producer of the Year"



Dean Summerbell presented the Plaque to John and Logan DeRungs of Ramona upon their selection as the 2022 South Dakota "Commercial Producer of the Year".

John and Dan DeRungs of Ramona, South Dakota, were named the 2022 "Commercial Producer of the Year" by the South Dakota Limousin Association. The award was presented at the South Dakota annual banquet

on February 3, 2022 at the Courtyard by Marriott in Rapid City. This took place in conjunction with the Black Hills Stock Show.

The DeRungs are operating on a 4th generation farm started by John and Dan's grandfather in the early 1900s. Today, John and brother, Dan, along with their sons Logan, Garrett, and Gabe run a 250 head cowherd and they also have 1,150 acres of corn, soybeans and alfalfa. Half the cows are registered Limousin and the remaining 125 are commercial.

John and Dan first tried Limousin genetics in 1976 after taking over the farm in 1975. They purchased a Limousin bull from Bruner Limousin of Winfred, South Dakota, to use on their growing cowherd. Since that year, the DeRungs have purchased the majority of their bulls from the Bruners. They have also purchased bulls from Ludens Family Limousin, Wulf Cattle and ROM'N Limousin. Logan began his own herd of Limousin cows, purchased from Symens Brothers, Ludens and ROM'N.

They maintain a spring calving operation with the registered cows calving in March and the commercial herd in April. The calves are weaned in the late fall and backgrounded to 800-900 pounds before selling them at the Madison Livestock Sale Barn in Madison, South Dakota. For the last several years, they have also held a production sale, offering their best bulls to customers at the Madison Sale barn the first Saturday in March.

When asked what the DeRungs like about Limousin, John said the muscle and phenotype along with the calthood vigor is their priority. Recent great improvement in docility is an added benefit.

Congratulations to the DeRungs upon their selection as the 2022 South Dakota "Commercial Producer of the Year"!

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EDLE *Lumanji* 112J

65% LF • Homo Black • Homo Polled
CJSL Data Bank 6124D x Wulfs Ablaze 3012A
CE: 10 BW: 1.6 WW: 78 YW: 121 MK: 15
SC: 1.01 DOC: 14 REA: 0.87 MB: 0.01 \$MI: 56



EDLE *Justice* 128J

75% LF • Homo Black • Homo Polled
TASF Crown Royal 960C x Wulfs Ablaze 3012A
CE: 6.5 BW: 3.6 WW: 81 YW: 117 MK: 21
SC: 1.31 DOC: 10 REA: 1.14 MB: -0.16 \$MI: 52



EDLE *Lack* 104J

75% LF • Black • Homo Polled
Wulfs Fifty T804F x Wulfs Ablaze 3012A
CE: 12 BW: 1.4 WW: 78 YW: 119 MK: 19
SC: 1.26 DOC: 13 REA: 1.17 MB: -0.18 \$MI: 51

South Dakota News...

are Cade Peterson of Pukwana, Jill Arnesen of Garden City, and Julie Montagne of Elk Point.

PowerPoint Presentation

Alison Jones, NALF Director of DNA Processing & Accounting Operations along with her husband, Brandon, and son from Parker, Colorado, attended the banquet. Alison gave a power point presentation on some of the programs that are available to Limousin breeders. She also discussed the establishment of the Research Foundation Project which will be done along with South Dakota State University.



Retiring board members Dale McLellan and Matt Bruner displayed the apple pies at the South Dakota benefit auction in Rapid City. The final bids on the pies, made by Shirley Symens, averaged \$400.

Benefit Auction

Chisum Peterson of Pukwana, South Dakota, auctioned off a variety of items in the benefit auction. These unique items were displayed by members of the South Dakota board of directors.

Among the popular items were Shirley's famous apple pie, a Harvest Barn Meat & Cheese gift box, an assortment of Wisconsin food items, jewelry, an American flag iron silhouette, a mystery envelope, and the famous mystery bucket. In addition, there were also cattle supplies, semen, and advertising opportunities.

There was enthusiastic bidding throughout the auction. The mystery envelope and the mystery bucket are always highlights of the auction. The association would like to thank the Wiley Fanta and Kiley McKinna, MC Marketing Management, who took

bids at the auction.

The South Dakota Limousin Association extends thanks everyone who donated and/or purchased items on the benefit auction. The money raised goes to support the junior and senior associations throughout the upcoming year.



P J Torgerson held the final bid on the mystery bucket. There were lots of small items and for the first time in a while, nothing strange or embarrassing was in it.



Jill Arnesen, Cade Peterson and Julie Montagne are the newly elected members of the South Dakota Limousin Association Board of Directors.

In Memoriam



Cynthia "Cindy" (Wieczorek) Foster, 65, of Fulton, South Dakota, passed away January 3, 2022, at Avera McKennan

Hospital in Sioux Falls, South Dakota. Funeral services were held January 8, 2022, at Harvest Community Church in Mitchell, South Dakota.

She was born in Mitchell and loved growing up on the family farm, homesteaded by her great-grandfather in 1882, south of Mt. Vernon, South Dakota. After graduating, she attended MidAmerica Nazarene College in Olathe, Kansas, and then SDSU, and DWU where she graduated with majors in Biology and Chemistry.

Cindy and her husband, Arlen, farmed near Fulton, South Dakota, raising crops and cattle. She was very involved in her community, holding many board positions including the local township board, the Association

of Towns & Townships, the South Dakota Farm Bureau and her local church.

She worked for 23 years as the Miner County Director of Equalization clerk. Cindy had a passion for agriculture and education, and she worked for many years in those arenas. She also loved music and could sing and play many instruments.

She is survived by her husband, Arlen of Fulton, daughter Beth (Justin) Joram of Boise, Idaho, six grandchildren, her father, Wally Wieczorek of Mitchell, one brother, Curt (Leanne) Wieczorek of Mt. Vernon, two sisters Crysti (Perry) Luna of Mt. Vernon, and Cheri (Rich) Wyatt of Bismarck, North Dakota, and many other friends and relatives.



Davison County Winter Beef Show

The Davison County Winter Beef Show was held in Mitchell, South Dakota, January 8, 2022.



In the Limousin/Lim-Flex class, the Grand Champion was TASF Jerica 492J, a 2/5/22 daughter of Crown Royal out of TASF Erica 183, exhibited by Kaylee White of Woonsocket, South Dakota.



The Reserve Grand Champion was TASF Jetta, a 2/15/21 daughter of Crown Royal out of TASF Corvette, exhibited by Chloe Hazel of Beresford, South Dakota.



Chloe Hazel placed 4th and Kaylee White was 5th overall in the Showmanship competition.

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Cattlemen's Congress Level I MOE Show Winners

The Cattlemen's Congress Level I MOE Limousin Show took place January 5, 2022, in Oklahoma City, Oklahoma. Chad Holtkamp of West Point, Iowa, evaluated the 107 Limousin and Lim-Flex females and 24 bulls that went through the ring.

Female Show



Sara Sullivan of Dunlap, Iowa, exhibited the Grand Champion Female, DL Hush Money 502H, a 2/4/20, double black, double polled, 65% Lim-Flex daughter of ELCX Kings Landing 599D ET out of S8TO Courtney 5877C. She was the Division V Champion.



The Reserve Grand Champion and Division IV Champion was COBN Hennessy 022H, a 6/4/20, homozygous black, double polled, 77% daughter of TASF Crown Royal 960C ET out LFL Ester 7015E exhibited by Colton Barton of Jarrell, Texas.

Heartland Division Winners

Division I Champion: Dalton Miller of Treynor, Iowa, with DEBV Jennifer Aniston 145J, a 3/28/21, 43% Lim-Flex daughter of Colburn Primo 5153.

Division III Champion: McKenna Richardson of Eureka, Kansas, with Ratliff Purple Harmony, an 11/16/20, Purebred daughter of TASF Crown Royal 960C ET.

Division IV Reserve Champion: Eva Hinrichsen of Westmoreland, Kansas, with Schilling Hayley, a 5/13/20, 50% Lim-Flex daughter of Schillings R&L Classified.

Division VI Champion: Pinegar Limousin of Springfield, Missouri, with AUTO Genevieve 2846ET, a 10/12/19, 79% daughter of MAGS Aviator.

Division VI Reserve Champion: Kole Lewis of Anderson, Missouri, with AUTO Gwen, a 10/6/19, 79% daughter of MAGS Aviator.

Heartland Class Winners

Class 3: McKenna Richardson of Eureka, Kansas, with Richardson's Jazziness.

Class 19: Ben Spencer of Gibbon, Nebraska, with J6 Caitlin 275H ET.

Class 21: Brady Edge of West Branch, Iowa, with Ratliff HowBoutThat 004H.

Bull Show



The Grand Champion and Division II Bull was Ratliff Jump Start 340J ET, 2/4/21 homozygous black, double polled, 84% son of FWLY Can Do out of Riverstone Charmed, exhibited by Ratliff Cattle of Westphalia, Kansas.



Pinegar Limousin of Springfield, Missouri, and Circle R Farms of St. Johns, Florida, took home the Reserve Grand Champion banner with AUTO How's It's Done 1219H ET, a 3/1/20, homozygous black, polled, 50% Lim-Flex son of Colburn Primo 5153 out of AUTO Luckie Too 423Y. He was the Division V Champion.

Heartland Exhibitors Honored for MOE Standing

Results of the 2021 Medal of Excellence (MOE) Standings were announced at the annual membership banquet held at the Embassy Suites

Hotel in Oklahoma City, Oklahoma, January 3, 2022. Congratulations to the following Heartland exhibitors for the success in the show ring this past year.

NATIONAL STANDINGS

Purebred Female – Silver Award – Ratliff Purple Harmony 0101H ET, owned by McKenna Richardson of Eureka, Kansas, (the *silver award* winner from the **South-Central Region**).

Bronze Award – TASF Halsey 396H ET, owned by Trenton Edwards of Wright City, Missouri, (the *gold award* winner from the **Central Region**).

Lim-Flex Female – Silver Award – DL Hush Money, owned by Sara Sullivan of Dunlap, Iowa, (the *gold award* winner from the **Central Region**).

Purebred Bull – Gold Award – L7 1024J, owned by Peterson's L7 Bar Limousin of Pukwana, South Dakota, (the *gold award* winner in the **Mid-Western Region**).

Lim-Flex Bull – Silver Award – AUTO How It's Done 1219H ET, owned by Pinegar Limousin of Springfield, Missouri, and Circle Ranch of St. Johns, Florida, (the *gold award* winner in the **Central Region**).

Bronze Award – WFL Hennessy 011H ET, owned by Route 66 Cattle Co. of Marshfield, Missouri, and Wilder Family Limousin of Snook, Texas, (the *silver award* winner in the **Central Region**).

Dam of the Year – Gold Award – Riverstone Charmed, owned by Ratliff Cattle of Westphalia, Kansas, and Linhart Limousin of Leon, Iowa.

Bronze Award – AUTO Rebeca 292S, by Pinegar Limousin of Springfield, Missouri.

Sire of the Year – Silver Award – MAGS Aviator,

owned by Linhart Limousin of Leon, Iowa, and J&J Cattle of Snook, Texas.

Bronze Award – CJSJ Dauntless 6257D ET, owned by Linhart Limousin of Leon, Iowa, and Thomas & Sons Farms of Boonsboro, Maryland.

REGIONAL STANDINGS

Purebred Female

Central – Silver Award – Ratliff HowBoutIt 008H ET, owned by Sara Sullivan of Dunlap, Iowa.

Lim-Flex Female

Central – Bronze Award – Ratliff Google 911G, owned by Brady Edge of West Branch, Iowa.

Mid-Western – Gold Award – DL Jezebel 610J ET, owned by Ben Spencer of Gibbon, NE.

Silver Award – L7 Jellybean 111J, owned by Rory Peterson of Pukwana, SD.

Bronze Award – AUTO Hudsyn 235H ET, owned by Chloe Hazel of Beresford, SD.

South Central – Gold – Ratliff Hookedem, 005H ET owned by Trace Falkenstein of Oswego, KS.

Purebred Bull

Central – Bronze Award – XLX Hypnotic, owned by Kole Lewis of Anderson, MO.

South-Central – Gold Award – Schilling Halas ET owned by Cash Schilling of Edson, KS.

Silver Award – LFLC Gallagher 854G, owned by O.T. Farms of Fort Scott, KS.

Lim-Flex Bull

Mid-Western – Gold Award – L7 Johnny Ringo 1004J ET, owned by Memphis Peterson of Pukwana, SD.

Legacy's Hulk, a 2/23/20, double black, double polled, 65% Lim-Flex son of SHSK Mufasa 606D ET out of AUTO Camilla 606C was selected as the "After 5 Bull" by the spectators in the stands who came down to the ring to evaluate the bulls. This bull was exhibited by Jocelyn Ruppert of Witt, Illinois.

Heartland Division Winners

Division I Champion: Brady Edge of West Branch, Iowa, with BRDG 50 Cent 911J, a 3/4/21, 50% Lim-Flex son of EF Xcessive Force.

Division II Reserve Champion: Dalton Miller of Treynor, Iowa, with DLTM Jouster 1073, a 1/10/21, 42% Lim-Flex son of DEBV Gladiator 917G.

Division VI Champion: Sara Sullivan of Dunlap, Iowa, with PBRS Sull With Authority, an 11/14/19, 43% Lim-Flex son of Colburn Primo 5153.

Madison Ratliff was named "Premier Breeder" and Colton Barton was "Premier Exhibitor". Congratulations!





Cattlemen's Congress Crowns Champions in Junior Show

The 2022 National Junior Limousin Show took place on January 4th at the state fairgrounds in Oklahoma City, Oklahoma. Lydell Meier of Clinton, Tennessee, evaluated the 116 Limousin and Lim-Flex females.

Lim-Flex Show



The Grand Champion and Division III Champion was Schilling Hayley, a 5/13/20, homozygous black, double polled, 50% Lim-Flex daughter of Schillings R&L Classified out of Schilling's Yashaswini exhibited by Eva Hinrichsen of Westmoreland, Kansas.



Sara Sullivan of Dunlap, Iowa, took home the Reserve Grand Champion and Division IV Champion banner with DL Hush Money 502H, a 2/4/20, double black, double polled, 65% Lim-Flex daughter of ELCX Kings Landing 599D ET out of SSTO Courtney 5877C.

Division IV Reserve Champion: Carly Sue Kolterman of Garland, Nebraska, with SHSK Benjie 205H ET, a 3/17/20, 43% Lim-Flex daughter of Silveiras Style 9303.

Heartland Class Winners

Class 19: Karlee Favor of Marshfield, Missouri, with ELCX Highness 056H ET, an 11/1/20 daughter of ELCX Highness 056H ET.

Class 29: Brady Edge of West Branch, Iowa, with Ratliff HowBoutThat 004H, a 1/25/20 daughter of Conley Express 7211.

Purebred Show



Colton Barton of Jarrell, Texas, exhibited the Grand Champion Purebred Limousin Female. COBN Hennessy 022H, a 6/4/20, homozygous black, double polled, 77% daughter of TASF Crown Royal 960C ET out of LFL Ester 7015E, was also the Division IV Champion.



DL Hosanna 526H ET, a 4/1/20, homozygous black, double polled, daughter of TASF Crown Royal 960C ET out of Riverstone Charmed, shown by Kylee Gaston of Eastland, Texas, was selected as the Reserve Grand Champion and the Division IV Champion Female.

Heartland Class Winners

Division II Champion: McKenna Richardson of Eureka, Kansas, with Ratliff Purple Harmony, an 11/16/20, daughter of TASF Crown Royal 960C ET.

Division III Reserve Champion: Beau Peine of Hastings, Minnesota, with CHHF Holly 07H, a 5/2/20, daughter of ROMN Floyd Mudhenkey 101F.

Division IV Reserve Champion: Trenton Edwards of Wright City, Missouri, with TASF Halsey 396H ET, a 4/4/20, daughter of MAGS Firestone 218F.

**CONGRATULATIONS TO ALL THE HEARTLAND LIMOUSIN ASSOCIATION MEMBERS
ON YOUR CATTLEMEN'S CONGRESS AWARDS AND ACHIEVEMENTS!**

G K Jim Farms Named NALF "Promoter of the Year"

G K Jim Farms of Okotoks, Alberta, Canada, was named the North American Limousin Foundation (NALF) "Promoter of the Year" on January 3, 2022 at the NALF award banquet held at the Embassy Suites Hotel in Oklahoma City, Oklahoma. This event took part in conjunction with the Cattlemen's Congress.

This award recognizes individuals and companies who have made lasting contributions promoting the Limousin breed. According to Jerry Wulf, Wulf Cattle of Morris, Minnesota, and member of the NALF Board of Directors, the question is not, "Is G K Jim Farms worthy of receiving this award?". But rather, "Does this recognition rise to the level of recognition and appreciation that Dr. Kee Jim and his teams deserve, for all that they have done?". This team has

definitely positioned NALF as leaders in the beef industry of data collection and sets breeders up with tools for tremendous breed improvement for the future.

G K Farms is one of the largest cattle feeding companies in North America, with cattle on feed in both Canada and Mexico. It is also one of the largest feeders and promoters of the "Beef Builder" cattle, Limousin Dairy cross cattle. G K Jim Farms has purchased and fed out thousands of Limousin x Dairy cattle. They discuss the added value they receive feeding Limousin cross cattle; with superior dressing percents, superior feed conversions, better yield grades and heavier out weights.

The Feedlot Management Services Ltd. is the largest feedlot consulting and

management company in North America. They have also done work in several countries internationally. They have been instrumental in managing a large commercial database of Limousin and Lim-Flex dairy cross fed cattle.

Thanks to Dr. Kee Jim and his teams of G K Jim Farms and Feedlot Health Management Services, in the last two years they have submitted enough carcass data that we are now approaching 100,000 entries, with about 4,000 added monthly. Just two years ago, NALF had 13,000 actual carcass data records on file that were collected over the previous four decades. The NALF carcass database,



Jerry Wulf with Tosha Shores and Holt Tripp.

in just a few months, is positioned to surpass the American Angus Association on actual carcass data records on file.

Congratulations to recipient G K Jim Farms, Dr. Kee Jim, partner Holt Tripp, and subsidiary company Feedlot Health Management Services, Ltd.



Limousin & Lim-Flex Pen Shows Held in Oklahoma City

The Limousin and Lim-Flex Pen Shows were held January 4, 2022, at the Oklahoma State Fairgrounds in Oklahoma City, Oklahoma. Jonathan Perry of Fayetteville, Tennessee, served as the judge for the show.

Limousin Pen of Three



The Grand Champion Pen of Three Purebred Bulls was exhibited by Wulf Cattle of Morris, Minnesota. This pen of red February 2021 bulls sired by HUNT Credentials 37C, Wulfs Fifty T804F and Wulfs Fiat K683F ET had an average weight per day of age (WDA) of 3.65 lbs. and an average weight of 1,188 lbs. They were the Division IV Champion and they were also won the "People's Choice" award.

Lim-Flex Pen of Three



Winning the Grand Champion banner with their Pen of Three black September 2020 Lim-Flex bulls was Lawrence Family Limousin of Anton, Texas. This pen was sired by AHCC Hemi 090E ET, AHCC Easy Rider 5594E and LFL 6084D ET with a WDA of 3.39 lbs. and an average weight of 1,615 lbs. They were selected as the "People's Choice" Pen of Three and they were also the Division III Champion.



Hunt Limousin of Oxford, Nebraska, exhibited the Reserve Grand Champion Pen of Three with their black February 2021 bulls sired by Hunt Gambler 140G, MAGS Cable and AHCC Dakota Thunder 363D with a WDA of 3.63 lbs. and an average weight of 1,172 lbs. They were the Division V Champion.



Hunt Limousin of Oxford, Nebraska, took home the Reserve Grand Champion banner with their pen of red and black February 2021 bulls sired by COLE Fortune 12F, AHCC Heartland 901F ET and LFL Ellis 7303E ET. This Division V Champion pen had a WDA of 3.55 lbs. and an average weight of 1,148 lbs.

The Division V Reserve Champion, exhibited by Ludens Family Limousin of Viborg, South Dakota, was a pen of red March and April 2021 bulls sired by CWCL Ludens First Dakota 018F and LFLC Deadwood 602D had a WDA of 2.98 lbs. and an average weight of 798 lbs.

NALF Holds Annual Meeting in Oklahoma City

The North American Limousin Foundation (NALF) held its annual membership meeting and election of board members Monday, January 3, 2022, at the Embassy Suites Hotel in Oklahoma City, Oklahoma. This took place in conjunction with Cattlemen's Congress.

One new member was elected to serve a three-year term on the board, Lance Sennett of Waynetown, Indiana. Mark Anderson, NALF Executive Director, thanked Dan Hunt, retiring president of Oxford, Nebraska. He will continue on with the board, serving as immediate past president.

The annual meeting began with a welcome from Dan Hunt, president, and a message outlining the "State of the Breed" given by Mark Anderson. Following this report, the secretary and treasurer's report were given as well as an update from the nominating committee. Robert Loewen, Certified Public Accountant, presented the review of the finances for the past year.

A special thanks was given to the NALF committees and the chairmen who worked throughout the year to promote and improve the breed. The morning concluded with the election of officers.

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LIMOUSIN HEART BEAT

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The 2022 NALF Board of Directors: Front Row - Bruce Lawrence, Presiden, Wade Beckman, Vice President, Randy Corns, Secretary, Jerry Wulf, Treasuer, Joey Freund, Member-at-Large, Dan Hunt, Past President; Back Row - Board Directors: Lance Sennett, Jay Wilder, Joe Moore, Austin Hager, Bart Mitchell, Troy Gullotta.



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Limousin Cattle Exhibit at National Western Stock Show

Junior and Open Shows

The National Western Stock Show (NWSS) Junior and Open Limousin Shows took place on Tuesday, January 11, 2022. Brian Baragree of Columbus, Montana, evaluated the cattle in the Junior Show. The Open Show judge was Jake Scott of Gordon, Nebraska.

Junior and Open Female Show



The Grand Champion Female in the Junior and Open Show was SEEE Hocus Pocus ET, a 1/25/20, homozygous black, homozygous polled, 75% Lim-Flex daughter of AUTO Power Plus 133B ET out of AUTO Lucky III 210B, exhibited by Fletcher Hennessy of Des Lacs, North Dakota. She was also the Division IV Champion in the Junior Show and Division V Champion in the Open Show.



Emma Anderson of Hays, Kansas, took home the Reserve Grand Champion banner and Reserve Division IV Champion in the Junior Show and Division V Reserve in the Open Show with DL Holy Cow 22H ET, a 4/3/20, homozygous black, double polled, 68% Lim-Flex daughter of RLBH Air Force One out of SSTS Round Robin 3805A.

Bull Show



Anderson Farms of Topeka, Kansas, took home the Grand Champion Bull honors with the Division III Champion, ELCX High Time 065H ET, an 11/10/20, homozygous black, homozygous polled son of ELCX Kings Landing 599D ET out of ELCX Elevate 684E ET.



The Reserve Grand Champion Bull was JYF Jed 315J, a 4/11/21, red, double polled son of Anchor B Gold Rush 48G out of JYF Debbie 306D, exhibited by J Yorga Farms LTD, of Flintoft, SK, Canada. He was the Division I Champion.

The Division II Champion was RODZ Just in Time 171J, a 2/5/21, double black, double polled son of RODZ Exact Time 131E out of RODZ Destiny D171, exhibited by Reynolds Land and Cattle of Sanford, Colorado.

Pen Show Attracts Both U.S. and Canadian Bulls to Denver

The National Western Stock Show in Denver, Colorado, held a pen show for the Limousin breed on January 12, 2022. Five firms from Colorado, South Dakota, Minnesota and Saskatchewan exhibited a pen of three bulls. Judge Troy Thomas of Harrold, South Dakota, evaluated the pens.



The Grand Champion Pen Of Three was exhibited by Wulf Cattle of Morris, Minnesota. The bulls, all born in February of 2021, had a weight per day average of 3.56 pounds and weighed 1,188 pounds. They were the Division IV Champion Pen.

The Division IV Reserve Champion Pen was exhibited by Reynolds Land and Cattle of Sanford, Colorado. The February and early March bulls weighed an average of 1,008 pounds with a weight per day of 3.25 pounds.

The Division V Reserve Champion Pen was exhibited by Running Creek Ranch of Elizabeth, Colorado. The March and April bulls weighed an average of 973 pounds with a weight per day of 3.28 pounds.

The Division VI Champion was exhibited by J Yorga Farms LTD of Flintoft, Saskatchewan. The April of 2021 bulls weighed an average of 915 pounds with a 3.36 weight per day.



The Reserve Champion Pen Of Three, born in March and April of 2021, was exhibited by Symens Brothers of Amherst, South Dakota. The Division V champions weighed an average of 1,010 pounds with a 3.49 weight per day.



“BACK IN TIME”

Do You Know the Answer?

We attended the North American Limousin Foundation National Sale at the Embassy Suites in Oklahoma City, Oklahoma, January 2, 2022. I thought it would be fun to look back at some of the information from the first National Limousin Sale.

Can you answer these questions?

- 1.) Where was the first National Sale held?
- 2.) What year was the first sale?
- 3.) How much did the top-selling halfblood bring at the sale?
- 4.) Who consigned this heifer?
- 5.) What was the average for the 13 halfbloods in the sale?
- 6.) How many head were in the sale?

Answers on page 37

Fullblood News...

Members of the Fullblood Limousin Alliance (FLA) traveled to Pryor, Oklahoma, on January 22, 2022 for their membership meeting. This meeting was originally scheduled for January 15; however, it had to be postponed a week due to inclement weather.

An election of officers was held, and the current officers, along with the board of directors, were elected by acclamation to serve another term. Joe Latendresse presented the financial report. Included in the budget is money designated for

advertising and the national show. The board suggested that the advertising committee explore getting business card size ads for members to use when advertising their program and/or cattle.

Entry forms for the National Show, to take place June 11, 2022, in Pryor, Oklahoma, will be sent to members. In addition, the entry form will be on the FLA newsletter and on the website. Belt buckles for Grand and Reserve Grand Champions will be given at the show. Plaques or banners will be presented to

winners of each Division.

An added feature at this year's National Show will be a Jackpot Show. In order to enter this show, either the sire or dam of the entry must be a Fullblood. There will be no charge for Fullblood junior members to enter cattle in the Jackpot Show. Members will contact FFA students to try to increase entries in this show. This show is open to anyone, not just juniors; however, you must be a member of the Fullblood Association in order to enter. The entry fee for the

National Show is \$45 and \$40 for the Jackpot Show. PJ Budler will serve as the judge for the show.

There will be a complimentary burger and brat meal the night before the show. Thanks to Ed Anderson, Ryan Reed and Nancy Weems for donating the burgers and Kim Kosmicke for the brats.

The next FLA meeting is scheduled for April 9th. The time and location will be announced at a later time on the FLA website.

Hardware Disease Can Be Difficult To Diagnose

by Mark Z. Johnson, Oklahoma State University Extension

Hardware disease is a common term for Bovine Traumatic Reticuloperitonitis. It is usually caused by the ingestion of metallic objects like nails, screws or wire. The piece of metal settles in the compartment of the stomach called the reticulum. The weight of the object and the anatomy of the reticulum is a virtual guarantee the metal will remain in the reticulum.

Contractions of the reticulum result in the metal irritating or penetrating

the lining of the stomach. If the stomach lining is penetrated the object potentially gains access to the heart. This results in several possible scenarios which include local infection, leakage of fluid from the reticulum and the most severe, a puncture of the sac around the heart. Accordingly, hardware disease can be mild, severe or fatal.

Hardware disease can be difficult to conclusively diagnose and clinical signs will vary based on where the hardware

has penetrated. Symptoms include the animal standing with its head and neck extended, weight loss, pain, decreased appetite, arched back, reluctance to walk or eat and audible grunting when forced to move. Producers should consult with their veterinarian if hardware disease is suspected. Successful treatment of hardware disease can be achieved by use of antibiotics and administering a magnet into the fore-stomach using a balling gun.

The best prevention of hardware disease is good management. Keeping pastures and feeding areas clean by picking up wire, metal objects and debris is critical. Placing magnets in feed mills and harvesting equipment is also beneficial. Spending the extra time it takes to eliminate the potential of cattle ingesting sharp metallic objects greatly reduces the risk of cattle getting hardware disease.



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Tri-State Limousin Sale

April 2nd, 2022 | Decorah, Iowa at the Decorah Sales Commission sale barn

We are Back!

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<https://limousinassocwi.wixsite.com/website>



Wisconsin
Limousin Association

Quality Ran Deep at the Black Hills Stock Show

The Limousin portion of the Black Hills Stock Show & Sale (BHSS) was held Friday, February 4, 2022, at the Rapid City Convention Center. Despite the extremely dry conditions in

western South Dakota, Wyoming and Montana, there was still a large crowd on hand to evaluate the Limousin bulls and females that were consigned to the show and sale.

Ed Cody of Menomonie, Wisconsin, served as the judge for the show, evaluating the 31 bulls and three females consigned by breeders from South Dakota, Iowa, Minnesota,

Nebraska, and Wisconsin. Ed mentioned several times throughout the show about the great set of cattle that were consigned to the BHSS.



The Grand Champion Bull was L7 Jukebox 1042J, a 2/27/21, black, polled, 76% Limousin son of CJSJL Creed 5042C out of Miss L7 500C consigned by Peterson L7 Bar Limousin of Pukwana, South Dakota. He was the Division I Champion in the show.

Leishman Performance Limousin of Elkhorn, Nebraska, consigned the Reserve Grand Champion Female, Leishmans Isabelle 056H, a 6/6/20, black, homozygous polled, 67% Lim-Flex daughter of Leishmans Firth 857F out of Leishmans Cow 667D.

Division Bull Winners

Division I Reserve Champion: Nolz Limousin of



Nolz Limousin of Mitchell, South Dakota, took home the Reserve Grand Champion banner with ANLZ Honky Tonk Man 56H, an 8/18/20, black, homozygous polled, 72% Lim-Flex son of ROMN Floyd Mudhenkey 101F out of ANLZ Farrah 56F. He was the Division II Champion.

Mitchell, South Dakota, with ANLZ Justice 35J, a 3/12/21, black, homozygous polled, 89% son of TASF Crown Royal 960C ET out of ANLZ 2 Dollar Pistol 35D.

Division II Reserve Champion: Mill Road Cattle of Knapp, Wisconsin, with MRL Heiniken 085H, a black, polled, purebred son of MRL Freedom 845FY out of MRL Daisy Duke 663DYY.



The Grand Champion Female was consigned by Wulf Cattle of Morris, Minnesota. Wulfs Hornet 9496H is a 3/31/20, black, polled, 62% Lim-Flex daughter of Wulfs Ebonite Y715E out of Wulfs Baroness 4219B.

Division III Champion: Big B Cattle of Peterson, Iowa, with DJBC Hogans Hero, a 3/22/20, black, polled, 50% Lim-Flex son of HUNT Credentials 37C ET out of Wulfs Rosa 4482B.

Division III Reserve Champion: ROM'N Limousin of Arlington, South Dakota, with ROMN Hailstorm 112H, a 3/9/20, black, polled, purebred son of TASF Crown Royal out of ROMN Yazoo.

Sale

A great crowd filled the stands to bid on the quality set of Limousin and Lim-Flex bulls and females at the BHSS Sale, auctioned by C.K. "Sonny" Booth of Miami, Oklahoma.

The high-selling bull was the Grand Champion from the Limousin show held in the morning, prior to the sale. L7 Jukebox 1042J, consigned by Peterson L7 Bar Limousin of Pukwana, South

Dakota, was purchased by J and J Cattle Company of Snook, Texas, for \$9,500.

The second high-selling bull was consigned by Venner Family Limousin of Breda, Iowa. JBV Road Map 109J, a 1/8/21, black, polled, 82% Limousin son of JBV Yellowstone 901G out of JBV Sweetheart 522C was purchased by Brian Darrington of Underwood, Iowa, for \$5,750.

The Reserve Grand Champion Bull,



Dale and Terri McLellan of Lantry, South Dakota, purchased four bulls including a bull from Leon Leishman of Elkhorn, Nebraska.



Bart Mitchell with his daughters Brooke and Lily along with Matt Duff thanked Dale & Teri McLellan for their purchases.

WATCH FOR OUR POWERFUL GENETICS IN THE FUTURE.



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 FIND US ON FACEBOOK

Continued on page 26

Editor's Note:

Bill Angell and Ronald Miller were fixtures at the Nebraska State Fair, AKSARBEN, and the NALJA Shows in Grand Island. They will be missed!

In Memoriam

William R. "Bill" Angell, 75, of LaSalle, Colorado, passed away suddenly January 27, 2022. Services were held February 4, 2022, at the First Presbyterian Church in LaSalle.

He was raised on a small farm in Michigan where he first acquired his love for agriculture. After graduating from East Lansing High School, Bill attended Michigan State University where he began his lifetime involvement with the cattle industry. He got his Master's Degree at the University of Wisconsin, and he also served as the livestock judging coach. He worked at the University of Kentucky and he was a field man for the American Polled Hereford Association.

Bill served as a ringman when he worked for the Record Stockman newspaper and he also worked for Superior Livestock Auction. He had a passion for the purebred side of the cattle business, and he became the Yards Manager at the National Western Stock Show (NWSS). Bill made many contributions

to the Yards over his many years working at the NWSS, including constructing the "Wall of Champions" in the Livestock Center.

When the Nebraska State Fair moved to Grand Island, Bill was hired as the Livestock Manager. He played a pivotal role in advancing not only the state fair, but also the incredible facilities, to one of the premiere livestock show venues in the country. Many livestock families came to know Bill during the time that national junior shows were held in Grand Island. He was loved and cherished by so many that he came in contact with over the years.

Bill is survived by his wife, Donna; son, Blake (Kirsten) Angell; daughters, Miki (Steve) Kissler, and Missy Angell, three grandchildren, and many other friends and relatives.

***In Memoriam***

Ronald Gene Miller, 77, of Cambridge, Nebraska, passed away suddenly January 18, 2022, after traveling to Denver for his 60th year attending the National Western Stock Show. Services were held January 26, 2022, at the Trinity United Methodist Church in Cambridge.

He grew up on the family farm north of Cambridge. Ronnie held a variety of jobs including custom harvest crew, farming and transportation; however, his love was working with cattle in any capacity. He organized, worked sales, bid on and bought cattle, and would do whatever it took to make an event successful. He stayed humble and maintained

an honorable work ethic and loyalty to his profession year after year.

Ron worked closely with the National Western Stock Show, the Nebraska Cattlemen's Classic, the Nebraska State Fair, AKSARBEN, the Nebraska Junior Beef Expo, and many county fairs. He could trace a line of friends in towns across the United States, earning him the nickname of "Mr. America".

He is survived by his two daughters, Marilyn (Steve) Smith, and Cindy (Bruce) Vossler, six grandchildren, seven great-grandchildren, and many other friends and relatives.



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Vern McAreavey of Humboldt, South Dakota purchased 4 bulls at the Black Hills Stock Show including one that was owned by Thorne and Scarlett, children of Tyler and Amanda Radke of Mitchell, South Dakota.



Travis Bies and daughter, Hallie, H&T Bies Cattle of Fairburn, South Dakota, were the volume buyers of 5 bulls including a bull from Jim, Becky and grandson, Wyatt Venner of Breda, Iowa.



Tom Kaiser of Hermosa, South Dakota purchased a bull from Mark and Sharilyn Willette, Lura Limousin of Delavan, Minnesota.

ANLZ Honky Tonk Man 56H, consigned by Nolz Limousin of Mitchell, South Dakota, was purchased by Vernon McAreavey of Humboldt, South Dakota, for \$5,250.

Also bringing \$5,250 on the sale was Wulfs H Brace G579H, a 9/6/20, black, polled, 73% Lim-Flex son of Wulfs Conversion 3970C out of DHIL TMG5795C ET consigned by Wulf Cattle of Morris, Minnesota. Kim Peterson of Eagle Butte,

South Dakota, had the final bid on this lot.

Spring Creeks Cattle Company consigned Springs Creeks Jr. Champ 7010J, a 3/28/21, black, polled, 65% Lim-Flex son of CJSJL Data Bank 6124D out of Spring Creeks Eden 7010E. He was purchased by Wulf Cattle of Morris, Minnesota, for \$4,750.

Logan DeRungs of Ramona, South Dakota, purchased the Grand Champion Female, Wulfs Hornet 9496H for \$4,250.

Averages:

31 Bulls.....\$4,019

3 Females.....\$2,793

Total:

34 Lots.....\$3,992

Auctioneer: C.K. "Sonny" Booth

Breed Representative: Chisum Peterson

Try to Avoid Body Condition Loss in Early Spring

by Glenn Selk, Oklahoma State University

Cows in some Midwestern herds are calving or already have calved in marginal body condition. Unfortunately, this is a season where maintaining or gaining body condition on spring calving cows is really quite difficult.

Warm season grasses have not yet begun to grow. Dormant grass, what little is left, is a low-quality feed. Cows cannot, or will not, consume a large amount of standing dormant grass at this time of year.

If the only supplement being fed is a self-fed, self-limited protein source, the cows may become very deficient in energy. Remember to follow the instructions that accompany these self-fed supplements. They are to be fed along with free choice access to adequate quality forages.

There is another factor that compounds the problem. A small amount of winter annual grasses may begin to grow in native pastures. These are the first tastes of green grass many cows have seen since last summer. The cows may try to forage these high moisture, low energy density grasses,

in lieu of more energy dense hays or cubes. The sad result is the loss of body condition in early lactation beef cows just before the breeding season is about to begin.

Body condition at the time of calving is the most important factor affecting re-breeding performance of normally managed beef cows. Body condition changes from the time the cow calves until she begins the breeding season can play a significant role in the re-breeding success story. This appears to be most important to those cows that calve in the marginal body condition score ranges of 4-5.

An Oklahoma State University trial illustrates the vulnerability of cows that calve in the body condition score of 5. Two groups of cows began the winter-feeding period in similar body condition and calved in very similar body condition. However, after calving and before the breeding season began, one group was allowed to lose almost one full condition score.

The other group of cows was fed adequately to maintain the body condition they had

prior to calving. The difference in re-breeding rate was dramatic (73% vs. 94%). (Wettermann, et al., 1987 Journ. Animal Sci., Suppl. 1:63). Again, this illustrates that cows that calve in the body condition score of 5 are very vulnerable to weather and suckling intensity stresses. Ranchers must use good nutritional strategies after calving to avoid disappointing re-breeding performance.

Cows should calve in moderate to good condition (score of 5 or 6) to ensure good re-breeding efficiency. Ideally, cows should be maintaining condition during mid to late pregnancy and (if possible) gaining during breeding.

Continue feeding a source of energy, such as moderate to good quality grass hay free choice and/or high energy cubes until the warm season grasses grow enough to provide both the energy and protein that the cows need. The feed is high-priced. But the cost of losing 21% of next year's calf crop is even greater!

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Highlights from the Heartland



Kelly, Casey, & Wiley Fanta, Wulf Cattle, thanked the South Dakota 2022 "Commercial Producer of the Year" John DeRungs and his son, Logan, of Ramona, South Dakota, for their purchase of the grand champion female.



David & Mary Ann Roecker of Mayville, Wisconsin, attended the Bullis Creek sale in Nebraska.



Grandma Nancy Corns, and mom, Randee Rupert, had a great time at the Cattlemen's Congress in Oklahoma City with ten-month-old Paislee Sue Rupert.



Tyler and Amanda Radke of Mitchell, South Dakota, thank Shane Forlee for his purchase of a bull at the Black Hills Stock Show.



The Pen Show ring at Cattlemen's Congress.



John and Shirley Symens of Amherst, South Dakota attended the Sioux Falls Red Carpet Limousin Sale.



South Dakota Limousin Association members were treated a prime rib meal at their banquet in Rapid City during the Black Hills Stock Show.



Dean Summerbell and the South Dakota breeders watched intently as judge Ed Cody sorted the sale order of the bulls at the Black Hills Stock Show.



May newlyweds, Dr. Thomas Duff, DVM, and wife Kate of Marcus, Iowa, attended the Sioux Falls Red Carpet Sale January, 26th.



Mark Nutter of Thedford, Nebraska, visited with Stock Show exhibitor Bart Mitchell of Boscobel, Wisconsin, at the Black Hills Stock Show.

Mark Your Calendars for the Heartland Regional Show



The Heartland Limousin Association is sending out an invitation to all juniors to mark their calendars for May 27-28, 2022, for the Heartland Regional Show. This year's show will take place at the Union County Fairgrounds in Afton, Iowa. Afton is about 17 miles west of I-35 on Highway 34. The entry form is located on page 42 in the Heart Beat.

Cattle may begin arriving at 4:00 p.m. on Thursday, May 26. Check-in will begin on Friday, May 27, at noon. Lunch will be available on the grounds. That afternoon there will be a junior meeting, junior mixer games,

and satellite events in preparation for the upcoming NALJA show in Texas. The day will end with a complimentary dinner at 6:00 p.m. sponsored by the Iowa Limousin Association.

Saturday morning there will be breakfast provided followed by the show at 9:00 a.m. The cattle will be released immediately after the show. There is a possibility that there will also be a concession stand available for refreshments throughout the weekend. The HLA will also serve popcorn – the machine is fixed.

Campsites are available at the

fairgrounds with electric hook-ups for \$25 per night. Contact William and Sarah Long to reserve a spot. Their number is: 641/782-3770 or you can send an email to: longlimo@wildblue.net.

A block of motel rooms has been reserved at the Quality Inn in Creston. Reservations can be made from now until April 27 by calling 641/243-4977 and ask for the HLA block.

For more information concerning the show, contact Dean Summerbell, HLA Executive Secretary, at 612/963-3799 or you can email: bjsummerbell@gmail.com or limibull@yahoo.com.

Record-Large Beef Exports Fuel Optimism

Record shattering U.S. beef exports, which topped \$10 billion over the past year, were a hot topic of discussion and a great source of optimism at the Cattle Industry Convention in Houston. CEO of Birko Corporation and the current chair of the U.S. Meat Export Federation, Mark Swanson, says expanding U.S. beef exports is important to the entire supply chain, and surging global demand for U.S. beef helped set a positive tone for the convention.

“One of the benefits of coming off a year where we’ve had the top

three markets, Japan, South Korea and China, all reach that \$2 billion plus threshold, which is the first time in our history, that’s created a sense of optimism throughout the entire convention,” Swanson says. “Everybody along the supply chain has benefited from those increased exports and those increased dollars flowing back through the supply chain. Exports are definitely a unifying interest. When you have 15% of your total beef production being exported, the sense of optimism and the value that it’s bringing back to the entire supply

chain has really grown the overall visibility of exports and the need to have more exports.”

Nebraska rancher Steve Hanson, who serves as USMEF secretary-treasurer, notes that U.S. beef export value equated to about \$400 per head of fed slaughter in 2021, with export growth extending beyond major Asian destinations such as Japan, South Korea and China/Hong Kong.

“The per head value of \$400, it’s an amazing number, and it really adds to the bottom line of either the cow-calf guy or the feedlot guy,

but it’s in the value of the animal and we are very proud of that,” says Hanson. “We are expanding not only in Asia where China, South Korea and Japan are huge customers over \$2 billion a year now, but also in the rest of the world. We’re starting to get into Central and South America, Africa. We’re gaining insights there. We’ve got new markets in there. It’s a very positive story that we’ve got to tell and it’s a pleasure to tell it.”

Source: U.S. Meat Export Federation



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Heartland Sale Reports

National Sale Held at the Embassy Suites Hotel in Oklahoma City

The National Sale, held January 2, 2022 at the Embassy Suites Ballroom in Oklahoma City, Oklahoma, featured an elite set of Limousin and Lim-Flex genetics consigned by 26 of the leading producers from across the United States.

The top-selling lot was a consignment by Tubmill Creek Farms of New Florence, Pennsylvania. Symens Brothers of Amherst, South Dakota, purchased full possession and 25% semen interest in COLE Genesis 86G, a 2/23/19, black, homozygous polled, purebred son of HUNT Credentials 37C ET out of COLE Miss Xrated 354A. This proven herd sire brought \$21,000 on the sale.

J6 Farms of Gibbon, Nebraska, purchased a proven donor, MAGS Wassail, consigned by Thomas & Sons Farms of Boonsboro, Maryland, for \$20,000. MAGS

Wassail is a 9/3/09, black, homozygous polled, purebred daughter of DHVO Deuce 132R out of MAGS Manda.

A heifer pregnancy, offered by Linhart Limousin of Leon, Iowa, was purchased by Becky Craig Cattle Co., of El Reno, Oklahoma, for \$15,000. The pregnancy, out of LLJB Absolute Style 3056A sired by ELCX Kings landing, is due on 3/11/22.

Fuchs Limousin of Cameron, Texas, purchased the pick of open heifers consigned by Wiczorek Limousin of Mount Vernon, South Dakota, for \$7,750.

The pick of fall bred heifers, consigned by Coyote Hills, Just a Mere & Diamond Hill of Chattanooga, Oklahoma, was purchased by Just A Mere Farms of Thornville, Ohio, for \$7,000.

Averages:

1 Herd Sire.....	\$21,000
2 Bred Females.....	\$13,000
3 Open Heifers.....	\$4,167
2 Picks.....	\$7,375
1 Pregnancy.....	\$15,000
6 Designer Flushes.....	\$3,446
104 Embryo Lots	\$768
1 Semen Package.....	\$10,000

Auctioneers: C.K. "Sonny" Booth, Ronn Cunningham
Marketing Team: MC Marketing Management,
 R&R Marketing, Grassroots Consulting,
 American Cattle Services



Wiley Fanta, MC Marketing Management, thanked Mark Blake, J6 Ranch of Gibbon, NE, for his purchase of the high-selling proven donor consigned by Thomas & Sons at the National Sale.



Volume buyers at the National Sale were David and Jennifer Phillips of Geary, OK, who purchased several genetic packages. Becky Craig of EL Reno, OK, was a volume buyer with an open heifer plus genetic opportunities.



Caleb and Tara Minor of Stafford, MO were buyers at the National Sale in Oklahoma City. They are pictured with Kiley McKinna of MC Marketing.

Hunt Limousin Online Sale Held in January

Hunt Limousin Ranch of Oxford, Nebraska, held their second annual Online Bull Sale January 13, 2022 on L365Auctions.com.

The philosophy at Hunt Limousin Ranch is to conserve the land for future generations, keep current and knowledgeable on leading cattle issues, market high-quality cattle for a fair price, and treat people with honesty and integrity.

The top-selling bull was HUNT Jetstream 3J, a 2/19/21, black, homozygous polled, 84% Limousin son of AHCC Heartland 901F out of HUNT Miss

Credentials 24E. He was purchased by Fillmore Ranch of Boone, Colorado, for \$11,100.

Another popular lot was HUNT Jackpot 63J, a 2/15/21, homozygous black, double polled, 68% Lim-Flex son of HUNT Gambler 140G out of HUNT Beretta 02B, purchased by Wulf Cattle of Morris, Minnesota, for \$11,000.

Fillmore Ranch also purchased DANH Judge Magnum 02J, a 2/1/21, red, homozygous polled, 25% Lim-Flex son of Red Wildman Cimarron 605D out of DANH Alto 35A for \$9,100.

Thomas Farm of Leslie, Arkansas, had the final bid of \$8,000 on DANH Johnny Walker 11J, a 2/15/21 red, homozygous polled, 78% Limousin son of COLE Fortune 12F out of DANH Guiliana 46G.

Averages:

18 Bulls.....	\$6,830
1 Open Heifer Pick.....	\$4,500

Sale Management: MC Marketing Management



HUNT Jetstream 3J



HUNT Jackpot 63J



DANH Judge Magnum 02J

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AUCTIONEER:

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Sullivan, MO 63080
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MAGS Constance

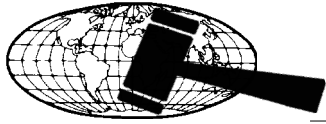


MAGS Bahama Momma



MAGS Checkered Veil





Heartland Sale Reports

Bullis Creek Sale Kicks off the Commercial Bull Buying Season

Rob and Brenda Brawner along with their son, Neil, and daughter, Audrey, held their 22nd Annual Limousin and Red Angus "Generations of Predictability" Spring Production Sale held at their ranch near Wood Lake, Nebraska, on January 24, 2022. A large crowd was on hand as well as a wide variety of bidders from several states who watched the sale on DVAuction to evaluate and purchase the 76 bulls and 26 females.

The goal at Bullis Creek Ranch is to breed for balanced traits and their emphasis has been performance orientated. They utilize the latest improvements in beef production including performance testing, data collection, EPDs, AI, embryo transfer, whole herd reporting and genomic testing.

The top-selling Limousin bull was purchased by Dustin Wheeler of Wood Lake, Nebraska. BRAW BC 0218H, a 3/21/20, black, homozygous polled,

63% Lim-Flex son of LFLC Big Country 759B out of SPAD Ms Waylon046 C, brought \$7,000.

Trent Colburn of Valentine, Nebraska, purchased BRAW BC 0233H, a 3/25/20, black, polled, 43% Lim-Flex son of Werner Flat Top 4136 out of BRAW Ms Cheap Trick 5175C, for \$6,750.

Kyle Schmale of Carroll, Nebraska, had the final bid of \$4,500 on BCRR Ace 0303H, a 4/27/20, red, polled, 50% Lim-



Dustin Wheeler of Wood Lake, Nebraska, purchased the high-selling Limousin bull at the Bullis Creek Sale.



Dick and Donna McGowan of Harrisburg, Nebraska, purchased a high-selling bull at the Bullis Creek Sale.



Kyle Schmale and his daughter, Kynlee, purchased a high-selling bull from the Bullis Creek offering.

Continued on page 34



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BOYER'S 7177H

10/8/20 • Dbl Polled • Red • 89% LF
L7 Foxtrot 8037F x JTBO Ms. Ear Full 7177E

CE	BW	WW	YW	MK	YG	REA	MB	\$MTI
12	0.4	64	93	26	-0.47	1.10	-0.18	47



BOYER'S JOHN PAUL JONES 87J

2/18/21 • Dbl Polled • Dbl Black • 54% LF
LVLS Optimizer 8106E x JTBO Ms 87F

CE	BW	WW	YW	MK	YG	REA	MB	\$MTI
13	0.0	80	119	23	-0.16	0.82	0.27	65



BOYER'S 5910H

5/15/20 • Dbl Polled • Dbl Black • 52% LF
LVLS Optimizer 8106E x JTBO Ms. Cassie 5910C

CE	BW	WW	YW	MK	YG	REA	MB	\$MTI
12	-0.9	73	109	21	-0.15	0.72	0.23	62



BOYER' THE JOKER 405J

1/26/21 • Dbl Polled • Dbl Black • 55% LF
LVLS Feedwagon 1020C x JTBO Ms Believe N Me 405B

CE	BW	WW	YW	MK	YG	REA	MB	\$MTI
18	-3.0	63	99	26	-0.20	0.69	0.17	57



JTBO JAZZY 15J

2/7/21 • Dbl Polled • Dbl Black • 56% LF
COLE Xceptional 39X x JTBO Accolade 3946A

CE	BW	WW	YW	MK	YG	REA	MB	\$MTI
10	2.3	66	97	28	-0.21	0.65	0.25	61



JTBO JADE 061J

1/23/21 • Dbl Polled • Dbl Black • 41% LF
MAGS Cable x JTBO Evening Star 710E

CE	BW	WW	YW	MK	YG	REA	MB	\$MTI
152	-1.1	74	117	21	-0.04	0.50	0.40	67



Heartland Sale Reports

Continued from page 32

Flex son of BAR JZ Ace-LM out of BCCR Minervina 8120F.

Dick McGowan of Harrisburg, Nebraska, purchased BRAW Flat Top 0204H, a 3/2/20, homozygous black, homozygous polled, 44% Lim-Flex son of Werner Flatop 4136 out of BRAW Ms Christy 8214F for \$4,500.

Mark Miller of North Platte, Nebraska, purchased BRAW Ace 0288H, a 4/17/20,

homozygous black, homozygous polled, 58% Lim-Flex son of BAR JZ Ace Ventura 442F out of BRAW MS Upper E, for \$4,250.

BRAW Defend 0227H, a 3/23/20, black, homozygous polled, 75% Lim-Flex son of Wulfs Defend K909D ET out of BRAW MS Ridge 7154T, was purchased by Troy Sage of Sparks, Nebraska, for \$4,250.

Volume buyers of the Limousin/Lim-Flex lots were

Taylor Farms of Phillipsburg, Kansas, purchasing 13 bulls, and Logan Winter of Lincoln, Nebraska, who bought 13 females.

Averages:

33 Limousin/Lim-Flex Bulls.....\$3,598

14 Limousin/Lim-Flex Females.....\$1,907

Auctioneer: Tracy Harl



Troy Sage of Sparks, Nebraska purchased a bull from the Brawner offering.



Rob and Brenda Brawner of Bullis Creek Ranch.



Trent Colburn of Valentine, Nebraska, purchased the 2nd high-selling Limousin bull at the Bullis Creek Sale.

Condition at Calving Key to Reproductive Success

by Glenn Selk, Oklahoma State University

Very often in beef cow-related communication, the term "body condition score" is used. It may be time for a brief refresher about this important management tool.

Body condition scoring is a manner of evaluating the fatness and therefore the nutritional status of beef cows.

Most small to medium-sized ranching operations do not have scales to routinely weigh cattle and determine weight and body condition changes. However, everyone has the capability to visually observe cows from the pickup window or on horseback.

Body condition is categorized by a scoring system based on 1 being very emaciated and 9 as extremely obese. Most commercial range cows will be in the middle three scores of 4, 5 and 6.

One of the major constraints in the improvement of reproductive efficiency of beef cows is the duration of the post-calving anestrus period. The "anestrus period" is defined as the days between calving and the return to normal heat cycles.

If cows are to maintain a calving interval of one year, they must conceive within 80 to 85 days after calving. Body condition at calving time determines to a great extent the re-breeding performance of beef cows in the subsequent breeding season.

Body condition at calving tends to determine the number of days before the cow returns to heat cycles. Based on research of mature and young cows from several studies, cows that maintained body weight and therefore ample energy reserves before parturition exhibited heat cycles sooner than cows that lost considerable body weight and consequently had poor energy reserves.

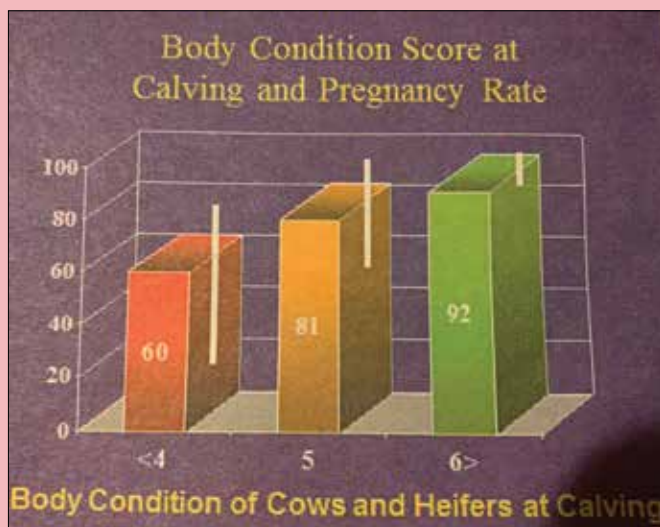
Therefore, cows that returned to heat cycles earlier have more opportunities for heat cycles and ovaluations during the breeding season and consequently have higher conception rates.

The chart is a summary of numerous trials illustrating the impact of body condition score at calving on subsequent re-breeding performance in the next 60 to 90 day breeding season.

The bars show the percentage of exposed cows that became pregnant in the next breeding season. The white lines beside the

bars illustrate the variation in the re-breeding performance in the trials utilized in the summary.

Note a wider range of outcomes in the thinner body condition scores of 4 (or less) and the 5s compared to the cows that were in body condition 5 or greater. This implies that post-calving influences have a greater impact on re-breeding of thin cows compared to those in body condition score of 6.



44th Annual

PRODUCTION SALE

APRIL 13

1 PM CDT

AT THE RANCH
PUKWANA, SD



L71032J

Dbl Polled • Dbl Black • 75% Lim-Flex
L7 Earned Run 7084E ET x Miss L7 539C
CE: 10 BW: 2.7 WW: 70 YW: 108 MK: 21
DC: 11 RE: 0.76 MB: 0.03 \$MI: 55



L71038J

Dbl Polled • Dbl Black • 65% Lim-Flex
AHCC Heartland 901FET x Miss L7 577C
CE: 11 BW: 0.9 WW: 78 YW: 123 MK: 16
DC: 14 RE: 0.66 MB: 0.12 \$MI: 59

SELLING 65 LOTS

Purebred & Lim-Flex
All Polled • Red & Black
Yearling Bulls • Open Heifers



L71005J

Dbl Polled • Red • 75% Lim-Flex
Wulfs Emprize 2424E x Miss L7 110Y
CE: 10 BW: 1.0 WW: 79 YW: 120 MK: 24
DC: 6 RE: 1.30 MB: 0.15 \$MI: 63



L71020J

Dbl Polled • Dbl Black • 76% Limousin
CJSL Creed 5042C x Miss L7 421B
CE: 14 BW: 0.4 WW: 60 YW: 100 MK: 26
DC: 9 RE: 0.83 MB: 0.12 \$MI: 55

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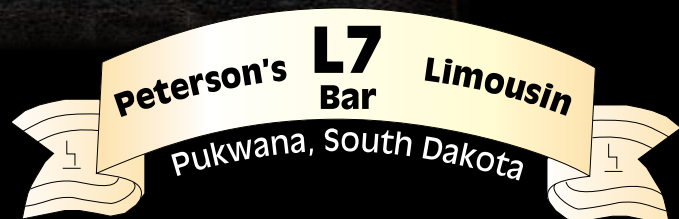
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Heartland Sale Reports

Sioux Empire Livestock Show and Sale Held in Sioux Falls

The Limousin Show and Sale, held with the Sioux Empire Livestock Show, took place on Wednesday, January 26, 2022 at the W.H. Lyons County Fairgrounds in Sioux Falls, South Dakota. The effects of extremely cold weather gave way to warmer temperatures as six exhibitors from Minnesota, Iowa and South Dakota exhibited eight bulls and two females.

Dr. Travis Hoffman of Fargo, North Dakota, who works at North Dakota State University and the University of Minnesota Extension as a Sheep Specialist, evaluated the cattle to determine the sale order.

Show



Dr. Hoffman selected Lady Brun Koketka 4307H as the Grand Champion Limousin Female. She is a 3/23/21, black, polled daughter of CELL Envision 7023E out of Lady Brun 3128E, consigned by Bruner Limousin of Winfred, South Dakota.



The Reserve Grand Champion honors went to ZEDL Black Country, a 5/15/21, double black, double polled daughter of JDJL Black Country 79G out of ZEDL 820F, consigned by Leishmann Brothers of Ellsworth, Nebraska.



The Grand Champion Limousin Bull was JBV Optics 106H, a 12/30/20, homozygous black, homozygous polled son of JBV Yellowstone 901G out of JBV Bond Girl 629D, consigned by Venner Limousin of Breda,



Iowa.

The Reserve Grand Champion Limousin Bull was SSTO 1801J, a 1/24/21, black, polled son of LFL Deluxe Edition 6029D ET out of SSTO Feisty 8891F, consigned by Torgerson Farms of Artesian, South Dakota.

Sale

The Red Carpet Sale was held at 3:00 p.m. following the morning show. The top-selling bull was the grand champion consigned by Venner Limousin. Dale McLellan of Lantry, South Dakota, purchased the bull for \$5,600.

The second high-selling bull was JBV Catalyst, a 12/28/30, homozygous black, homozygous polled son of JBV Yellowstone 901G out of JBV Behind the Scene 725E, consigned by Venner Limousin. Randy Sessions of Morgan, Utah, had the final bid of \$5,000 on this bull.

Dale McLellan of Lantry, South Dakota, also purchased ZEDL Idol 035H, a 5/22/20, black, double polled son of ZEDL Bull 622D out of ZEDL cow 601D, consigned by Leishman Brothers of Ellsworth, Nebraska, for \$3,000. Dale was the volume buyer, taking home three bulls.

The Grand Champion Female was also the high-selling female consigned by Bruner Limousin. Mike Hanson of Velva, North Dakota, purchased the heifer for \$2,100.

The Reserve Grand Champion Female was purchased by Mike Willard of Colton, South Dakota, for \$1,900.

Averages:

8 Bulls\$3,100
2 Females\$2,000

Auctioneer: Chisum Peterson

Limousin Superintendent: Matt Bruner



Moriah Davis of Monroe, South Dakota, purchased a bull consigned by Lura Limousin.



Tom Kaiser of Hermosa, South Dakota purchased a bull from Lura Limousin of Delavan, Minnesota.



Dale McLellan of Lantry, South Dakota was the volume buyer purchasing three bulls including the Champion Limousin Bull.



Matt Fischer of Brunswick, Nebraska, purchased a bull from Duff Limousin of Hampton, Minnesota.

"BACK IN TIME"

Do You Know the Answer?

Answers:

- 1.) The first sale was held in Denver, Colorado.
- 2.) The sale took place in January of 1971.
- 3.) The top-selling half-blood heifer brought \$10,000.
- 4.) This heifer was consigned by Tommy Thompson and Leland Dudley of Hampton, Iowa. The Dudley-Thompson partnership had NALF Founder Member #21. These two men provided strong leadership in the state and national organizations.
- 5.) The 13 halfbloods in the sale averaged \$3,752.
- 6.) There were a total of 103 head in this first National Sale.



Tommy Thompson and Leland Dudley of Hampton, IA, had the NALF Founder Member #21.

Questions on page 22

REFUSE to be AVERAGE

THERE IS NOTHING AVERAGE ABOUT THIS MEMBER OF OUR BULL BATTERY STRAIGHT FROM THE HEART OF THE VENERABLE WULF PROGRAM. HIS SIRE WAS A MEMBER OF THE 2019 NATIONAL CHAMPION LIMOUSIN PEN. NOT ONLY DOES HE HAVE AN ILLUSTRIOUS PEDIGREE, HE BOASTS CHART TOPPING EPDs FOR BW, YW, MK, SC, DC, MB AND \$MI.

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CHTT JACK POT 4121J

84% Limousin
Dbl Polled • Dbl Black • 3/29/21
BW: 94 • ADJ WW: 716
Sire: CJSJL Data Bank 6124D
BW: 3.3 WW: 76 YW: 114 MK: 19
RE: 0.81 MB: 0.02 \$MI: 56

CHTT JACE 6117J

Purebred

Polled • Red • 4/12/21

BW: 85 • ADJ WW: 736

Sire: SYES Backwoods 75B

BW: 0.6 WW: 64 YW: 88 MK: 21

RE: 1.10 MB: -0.18 \$MI: 47



2022 BULL SALE

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CELL Envision 7023E

HP • HB • PB

AHCC Barn Burner B907 x PBRs Zsa Zsa 246Z

CE:9 BW:3.0 WW:102 YW:166 MK:13 CM:5 SC:2.4
DC:22 YG:-0.38 CW:60 REA:1.52 MB:0.18 \$MI:71



R&R Beefmaker 116D

P • DB • PB

R & R Beefmaker 7Z x R & R Milkmaid 40W

CE:2 BW:6.5 WW:107 YW:173 MK:27 CM:1 SC:1.7
DC:14 YG:-0.78 CW:46 REA:2.03 MB:-0.28 \$MI:59



TMCK Cash Flow 247C

HP • HB • 43% LF

MAGS Ali x TMCK Nina 17X

CE:6 BW:3.4 WW:102 YW:169 MK:32 CM:2 SC:1.6
DC:20 YG:0.11 CW:70 REA:0.86 MB:0.38 \$MI:74

MARK YOUR CALENDAR: GENETIC POWER BULL SALE

March 28, 2022

Madison, SD Auction Barn

SALE PREVIEW:

	CE	BW	WW	YW	MK	SC	DC	RE	MB	\$MI
Master BRUN 4301J	11	0.9	90	140	22	1.35	19	1.31	-0.10	58
Master BRUN 4302J	12	0.5	88	139	28	1.30	19	0.92	0.14	63
Master BRUN 4306J	11	2.4	87	140	18	1.66	20	0.98	0.07	62
Master BRUN 4308J	9	3.6	88	140	22	1.60	18	1.07	0.03	61
Master BRUN 4312J	15	0.0	84	133	19	1.45	17	1.06	0.05	60
Master BRUN 4315J	12	0.2	84	135	23	0.97	13	0.94	0.07	60
Master BRUN 4321J	10	2.4	84	140	17	1.60	18	0.96	0.17	64
Master BRUN 4330J	11	1.6	83	133	18	1.44	20	1.14	-0.03	57
Master BRUN 4334J	12	2.6	94	150	22	1.80	20	1.05	0.02	62
Master BRUN 4336J	14	0.4	85	135	20	2.65	18	1.09	0.05	61

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We came to take over."*

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LIMOUSIN**

E. JOHN BRUNER & FAMILY

605.482.8202 (o) • 605.270.9016 (m)

22289 442nd Ave. • Winfred, SD 57076

brunerlimousin@yahoo.com



memories



Josh, Kayla & Hudson Glendenning of Lebanon, MO.



Gina & Bruce Kuda of Russellville, MO, Monty and Peggy Smith of Nevada, MO.



Chris & Wyatt Herman of Hastings, MN.



Mark and Erin Blake of Gibbon, NE.



Roger and Ann Vorthmann of ...



Caleb & Tara Minor of Strafford, MO.



Dan Hunt, Oxford, NE.



Paul Bartsh of Rushford, MN.



Will Bollum of Bismarck, ND.



Bart Mitchell of Boscobel, Wisconsin.

Ty H
Spr



Jack & Vicky Glendenning with grandchildren of Lebanon, MO.



Route 66, Marshfield, MO.



Council Bluffs, IA.



Randy and Kim Siders of Tipton, IA.



Heavin of Springfield, MO.



Kelly & Casey Fanta of Starbuck, MN.

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Fullblood

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KVFL *Maxwell* 6100H

Fullblood

KVFL Powerstroke x Brown Eden D-D

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2022 Limousin Regional Junior Show Entry Form

Send all entries to North American Limousin Foundation, Attn: Activities Director, 6205 S Main Street, Suite D-280, Aurora, CO 80016

Name _____ NALJA Member # _____
 Address _____ Age as of 1/1/2022 _____ Date of Birth _____
 City/State/ZIP _____ Phone _____

Parent's Name _____

E-mail address _____

Hometown Newspaper - Name & e-mail address: _____

Adult Shirt Size ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

Youth Shirt Size ☐ YS ☐ YM ☐ YL ☐ YXL

Extra Shirt (\$20/shirt) Size _____ QTY _____

Credit Card Payment

☐ Master Card ☐ Visa

Name on Card _____

Card # _____ Exp. _____

Signature _____

Credit Card Zip Code _____

☐ Heartland Regional Show May 27-29 - Afton, IA

EARLY ENTRY Deadline: May 1, 2022

Entry Fee: \$25 per animal

Late entries: \$50 - accepted until check-in

Bedding Fee: \$15/head

*Families must be a member of the
Heartland Limousin Association (\$50).*

☐ Eastern Regional Show June 3-5 - Gray, TN

EARLY ENTRY Deadline: May 1, 2022

Entry Fee: \$25 per animal

Late entries: \$50 - accepted until check-in

Bedding Fee: \$30

☐ *Enter all cattle in Southeast Summer
Classic (additional \$25 per head)*

☐ Western Regional Show June 16-18 - Klamath Falls, OR

EARLY ENTRY Deadline: May 1, 2022

Entry Fee: \$25 per animal

Late entries: \$50 - accepted until check-in

☐ *Enter all cattle in Western Limousin
Exposition (additional \$25 per head)*

STEER ENTRY FORM

Birthdate	% Limousin	Herd Prefix & Tattoo	Registration Number

Refer to Show Rules for animal qualifications. If you need more entry space, please make a copy of the entry form.

FEMALE/BULL ENTRY FORM

Birthdate	Sex	Herd Prefix & Tattoo (required)	Registration #	Animal's Name	Bred-&-Owned

Refer to Show Rules for animal qualifications. (Note: Bulls **must** be bred-and-owned.) If you need more entry space, please make a copy of the entry form.

COW-CALF ENTRY FORM

	Birthdate	Herd Prefix & Tattoo (required)	Registration #	Animal's Name	Bred-&-Owned
Cow					
Calf					

Refer to Show Rules for animal qualifications. If you need more entry space, please make a copy of the entry form.

I verify that I have read the rules and regulations related to participation and exhibition in the regional junior Limousin shows and agree to adhere to all rules and regulations accordingly. NALF is not responsible for misinformation on any entries. It is the exhibitor's responsibility to complete the entry form correctly. (Must be signed by both exhibitor and parent/advisor to validate entry).

Exhibitor's Signature: _____

Date: _____

Parent's/Advisor's Signature: _____

17th Annual **Great American Pie** Sale

**SATURDAY,
MAY 7, 2022 • 1 P.M.**

THE EXCHANGE AT WALL STREET CATTLE CO.
LEBANON, MISSOURI

SELLING 75 LOTS

Fullblood - Purebred - Lim-Flex

SCHEDULE OF EVENTS

FRI., MAY 6

- 6:00 p.m. - Social
- 7:00 p.m. - MLBA Banquet & Benefit Auction

SAT., MAY 7

- 11:30 p.m. - Lunch
- 1:00 p.m. - Great American Pie Sale

AUCTIONEER

C.K. "Sonny" Booth - 918-533-5587

CONSULTANTS

Mark Smith - 515-339-5227
Bill Helton - 256-962-0256

Contact Sale Management for a catalog.

SALE MANAGEMENT

KILEY MCKINNA, 402-350-3447 • WILEY FANTA, 320-287-0751
mcmarketingsales@aol.com • www.mcmarketingmanagement.com

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March 29 & 30, 2022

Online Video Only Sale

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